



UNIVERSITY OF
Otago

TOURISM

COURSE INFORMATION 2009



Tourism

HANDBOOK
2009

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Web: www.otago.ac.nz/SLC

Careers Advisory Service

Information Services Building

Tel: +64 3 479 8244

Web: www.otago.ac.nz/careers

Pacific Islands Centre

Nina Kirifi-Alai

Manager – Pacific Island Centre

1 Leithbank Street

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Disability Information and Support

262 Leith Street

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DEPARTMENTAL STAFF

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Professor James Higham *BA, DipTour, PhD (Otago)*

Associate Professors

Dr David Timothy Duval *MA (Manit), MES, PhD (York)*

Dr Neil Carr *BSc(Hons), PGCert, PhD(Exeter)*

Senior Lecturers

Dr Anna Carr *BA(Auck), DipMusStud(Massey), DipTour PhD(Otago)*

Dr Brent Lovelock *BForSc(Hons)(Cant), PGDipHortSc(Massey), PhD(Otago)*

Dr Richard Mitchell *BA(Hons), DipTour PhD(Otago)*

Dr Hazel Tucker *BSc(Hons)(Hudd), MA PhD(Durh)*

Lecturers

Dr Jan Mosedale *BSc(Hons)(Leeds), MES(York), MRes, PhD (Exeter)*

Dr Tara Duncan *BA(Hons)(Wales), MSc, PhD (Univ College, London)*

Assistant Lecturers

Donna Keen *BA DipTour, MTour(Otago)*

David Scott *GDipTour, MTour(Otago)*

Eric Shelton *GDipTour, MSc(Otago)*

Departmental Manager

Diana Evans

Administrator

Helen Dunn

INTRODUCTION

Established in 1869 the University of Otago is New Zealand's oldest University with over 17,000 students enrolled. The Department of Tourism was established in 1989 and is one of the most innovative providers of tourism education and research in New Zealand and the Asia-Pacific and is the top-ranked department in the New Zealand Performance Based Research Fund assessment. At the undergraduate level Otago offers a Bachelor of Commerce majoring in Tourism which provides a special business emphasis on such areas as: Sport Tourism, Development and Planning, Tourist Behaviour, Tourism Transport Management, Heritage Management, Destination Analysis, Resort and Facilities Management, Events and Conventions Management and also Interpretation and Visitor Operations Management.

At the graduate level the Department provides a Diploma for Graduates in Tourism, which is taught both in Dunedin and by a distance education programme. The diploma is available to people who are either a graduate or who have alternative qualifications and experience, for example, extensive experience in a relevant component of the tourism industry. This diploma is often taken by people who want to upgrade their qualifications and experience, and/or who want a career change. The Department also offers an Honours year in tourism as well as a Post Graduate Diploma in Tourism. Both of these qualifications enable students to progress further in postgraduate studies on a path towards the Master of Tourism and the PhD. The Department is committed to life-long learning, with extramural papers offered year-round including Summer School, which runs in January and February. Graduates have been extremely successful in finding employment in the tourism industry and Tourism graduates are to be found throughout the country and overseas in a range of tourism businesses and organisations.

As an international centre for tourism research, undertaking studies at the Department can provide substantial insights into contemporary tourism and give students a competitive business, research and employment edge. The Department undertakes contract research for government and industry and produces a large number of books, articles, working papers and industry reports. It is a testimony to the work of the Department that many of our publications are used throughout the world. In addition, industry clients can undertake executive development and short courses. A tourism qualification, therefore, combines the heritage and prestige of New Zealand's oldest University with the strong education and research initiatives that are available through the Department of Tourism – a winning edge in anybody's language.

CAREER OPPORTUNITIES

Studying Tourism at Otago can lead to a rewarding career in a number of tourism industry sectors. These include event management, convention and meeting management, heritage management, facilities management, interpretation, tour guiding and visitor management, and tourism planning.

As well as the potential for employment with international tourism businesses or the government sector – particularly in the area of regional promotion and local government – many employment opportunities are available in small businesses in the adventure, ecotourism and heritage tourism sectors, and in museums, galleries and other visitor attractions and facilities.

Graduate Careers include:

Duane	Manager, United States based tourism research consultancy
Deidre	Arts, Cuisine, wine and travel writer for a major daily newspaper
Kate	Marketing Officer, Venture Southland
Peter	Director of his own heli-skiing and tour company
Pip	Regional Economic Development Manager
Fergus	Director of his own award winning ecotourism company
Brigitte	Communications Manager, Destination Queenstown
Debby	Tourism New Zealand, London office
Ross	Senior Policy Advisor, The Ministry of Tourism
Ahmed	Assistant Director, Trade Standards, Ministry of Tourism, Maldives
Tara	Product Development Officer, Enterprise Northland
Angela	Senior Account Manager in Tourism and Travel, Roy Morgan Research
Tim	Tourism New Zealand
Mandy	Oamaru Blue Penguin Colony
Lauren	Internship with Air New Zealand based in Los Angeles
Jon	Customer Services Office, I-Site
Hannah	Events Officer, Destination Wellington
David	Sustainable Tourism Assessor, Regional Tourism Organisation
Antje	Learning Coordinator, Symantec, Germany
Peter	Owner, Tour Guide Company, Mongolia
Simone	Events Coordinator, European Tour Operations Association, United Kingdom
Jeff	Tourism & Events Executive, Regional Tourism Authority
Louisa	Marketing Communications Assistant, RTO
Kate	Marketing Coordinator, Convention Bureau
Michael	Research & Development Manager, RTO

profile

REBECCA HANIFIN

Graduate BCom(Marketing)/BTour



A passion for New Zealand, an enthusiasm for tourism and a canny marketing ability has led Rebecca Hanifin to where she is today – marketing New Zealand as the “ultimate” tourist destination.

After travelling extensively around the country as a child, Rebecca developed a passion for New Zealand and an awareness of its uniqueness as tourist destination.

When it came to choosing a career, it was a no-brainer: Rebecca headed straight to the University of Otago to study Tourism and Marketing.

“I wouldn’t have wanted to go anywhere else,” says Rebecca, “Otago has an attractive lifestyle and is renowned for academic excellence”.

“Studying a Bachelor of Tourism and Bachelor of Commerce majoring in Marketing Management together provided me with an excellent mix of practical work and theory. The practical components of Tourism – the Business Project and Destination Analysis papers – were invaluable. They gave me a grasp on the reality of the tourism and marketing working environments.”

Upon graduating Rebecca moved to Auckland and took up a graduate position with Tourism New Zealand, the international marketing organisation responsible for marketing New Zealand as a tourist destination offshore.

As part of the graduate programme Rebecca spends time working in all of the main divisions within Tourism New Zealand – Marketing (including communications, channel marketing, market research, events and media), Operations, Tourism Development and Corporate Communications.

“It’s an excellent programme. I’m being given a taste of what I could do within the organisation and am getting experience in the industry at the same time.”

Her first project with Tourism New Zealand was promoting the Lions Tour 2005 with the “Make Yourself 100% at Home” campaign.

The campaign had been designed to welcome Lions fans to New Zealand, and link with the award-winning “100% Pure New Zealand” global marketing campaign.

The project allowed Rebecca to apply the theory she had learned at Otago in practice, bringing all the elements of the marketing and tourism mix together.

“It was great to get involved in a major campaign straight into my career. It provided me with invaluable experience and gave me a good insight in the opportunities that lie ahead for me within the organisation.”

profile

TIM KEELING

GRADUATE BTour

When Tim Keeling ventured to university to study Science he had no idea he would end up graduating with a different degree altogether or that he would end up working for New Zealand's leading Tourism marketing organisation.

But that's exactly what happened.

Tim left home to study in Christchurch enrolling in a Bachelor of Science and studying ecology and geography.

But it wasn't long before he was drawn back to Dunedin to study at Otago. Picking up his Science degree again, he enrolled in a Tourism paper for interest.

"I was hooked," says Tim, who switched to the Bachelor of Tourism.

"The BTour was ideal. It fitted in really well with the Science papers I had already studied – Antarctic studies, geography, ecology, sustainability. They all related back to Tourism. And I really liked the business side of the BTour."

Part of the BTour programme involves working directly with tourism operators.

Upon graduating Tim secured a job with Tourism New Zealand, the international marketing organisation responsible for marketing New Zealand as a tourist destination offshore, as a Market Research Assistant.

In his current role Tim has a hand in coordinating and implementing the annual research plan and negotiating with Tourism New Zealand's stakeholders including industry operators, off-shore posts and the Ministry of Tourism.

Based in Auckland, Tim is all too aware of the different lifestyles students have in Dunedin compared to those in the North Island.

"In Dunedin I was living a block down the road from university. I now know what a luxury that was. Up here, it's another story. Students spend hours travelling to university every day.

"At Otago you're definitely living the learning."

BACHELOR OF COMMERCE MAJORING IN TOURISM

The BCom majoring in Tourism explores tourism, its effects and ongoing management at destination and business levels in New Zealand and internationally, preparing students for careers in the industry.

The Tourism major has a strong business emphasis with attention also paid to the ethical, cultural and environmental dimensions of tourism.

All students enrolling in the Bachelor of Commerce must include the following BCom Core papers which should be passed before students proceed to 300-level Tourism papers.

BSNS 101	Accounting and Financial Information
BSNS 102	Quantitative Analysis for Business
BSNS 103	Marketing and Consumption
BSNS 104	Principles of Economics 1
BSNS 105	Management and Organisations
BSNS 106	E-Business and Information Systems Development
BSNS 201	Business and Society

MAJOR SUBJECT REQUIREMENTS FOR BCOM IN TOURISM ARE:

Level	Papers		
100-level	TOUR 101	Principles & Business of Tourism	18 points
	One of:		
	TOUR 102	Global Tourism	18 points
	TOUR 103	Introduction to Hospitality	18 points
	BSNS 101	Accounting and Financial Information	18 points
	BSNS 102	Quantitative Analysis for Business	18 points
	BSNS 103	Marketing and Consumption	18 points
	BSNS 104	Principles of Economics 1	18 points
	BSNS 105	Management and Organisations	18 points
BSNS 106	E-Business and Information Systems Development	18 points	
200-level	TOUR 211	Tourism Impacts and Evaluation	18 points
	TOUR 212	Tourism Development and Planning	18 points
	TOUR 217	Tourist Behaviour	18 points
	BSNS 201	Business and Society	18 points
300-level	TOUR 302	Destination Analysis	36 points
	Two of:		
	TOUR 301	Cultural and Heritage Tourism	18 points
	TOUR 303	Resort and Lodgings Management	18 points
	TOUR 304	Event and Conventions Management	18 points
	TOUR 305	Interpretation and Visitor Operations Management	18 points
	TOUR 306	Ecotourism Operations	18 points
TOUR 307	Practicum	18 points	
Plus	72 further points; must include 54 points at 200-level or above. May be taken from outside Commerce		72 points
Total			360 points

BACHELOR OF TOURISM DEGREE
(ONLY FOR STUDENTS ENROLLED PRIOR TO 2007)

NOTE No new enrolments will be accepted for the BTour and BTour(Hons) degrees. Tourism is available as a subject for the BCom and BCom(Hons) degrees.

MAJOR SUBJECT REQUIREMENTS FOR BTOUR ARE:

Level	Papers		
100-level	TOUR 101	Principles & Business of Tourism	18 points
	TOUR 102	Global Tourism	18 points
	ACCT 101	Understanding Accounting Information	18 points
	<i>Or BSNS 101</i>	<i>Accounting and Financial Information</i>	<i>18 points</i>
	COMP 111	Introduction to Information Technology	18 points
	<i>Or BSNS 106</i>	<i>E-Business and Information Systems Development</i>	<i>18 points</i>
	ECON 111/		
	BSNS 104	Principles of Economics I	18 points
	MANT 111	Introduction to Business Management	18 points
	<i>Or BSNS 105</i>	<i>Management and Organisations</i>	<i>18 points</i>
	MART 101	Principles of Marketing	18 points
	<i>Or BSNS 103</i>	<i>Marketing and Consumption</i>	<i>18 points</i>
	QUAN 101	Business Statistics	18 points
	<i>Or BSNS 102</i>	<i>Quantitative Analysis for Business</i>	<i>18 points</i>
200-level	TOUR 211	Tourism Impacts and Evaluation	18 points
	TOUR 212	Tourism Development and Planning	18 points
	TOUR 217	Tourist Behaviour	18 points
300-level	TOUR 302	Destination Analysis	36 points
	Two of:		
	TOUR 301	Cultural and Heritage Tourism	18 points
	TOUR 303	Resort and Lodgings Management	18 points
	TOUR 304	Event and Conventions Management	18 points
	TOUR 305	Interpretation and Visitor Operations Management	18 points
	TOUR 306	Ecotourism Operations	18 points
	TOUR 307	Practicum	18 points
Plus	90 further points; must include 54 points at 200-level or above	90 points	
Total		360 points	

TOURISM MINORS

MINOR IN TOURISM (FOR STUDENTS WHO ENROLLED PRIOR TO 2007)

Level	Papers
100-level	TOUR 101 Principles & Business of Tourism TOUR 102 Global Tourism
200-level	Two of : TOUR 211 Tourism Impacts and Evaluation TOUR 212 Tourism Development and Planning TOUR 215 Tourism Transport Management TOUR 216 Sport Tourism TOUR 217 Tourist Behaviour
300-level	One of: TOUR 301 Cultural and Heritage Tourism TOUR 303 Resort and Lodgings Management TOUR 304 Event and Conventions Management TOUR 305 Interpretation and Visitor Operations Management TOUR 306 Ecotourism Operations

MINOR IN TOURISM (FOR STUDENTS WHO ENROLLED IN 2007 OR LATER)

Level	Papers
100-level	TOUR 101 Principles & Business of Tourism TOUR 102 Global Tourism
200-level	TOUR 212 Tourism Development and Planning Plus one of: TOUR 211 Tourism Impacts and Evaluation TOUR 215 Tourism Transport Management TOUR 216 Sport Tourism TOUR 217 Tourist Behaviour
300-level	One of: TOUR 301 Cultural and Heritage Tourism TOUR 305 Interpretation and Visitor Operations Management TOUR 306 Ecotourism Operations

MINOR IN HOSPITALITY

The minor in Hospitality provides students with an introduction to the workings of hospitality businesses. While it recognises the link to the tourism system more broadly, its focus is primarily on the issues that face individual hospitality businesses. The course gives students a grounding in the fundamentals of business operation that set the hospitality sector apart from other business sectors, including: issues associated with co-creation of the 'product'; the significance of human resources management (HRM); the impact of seasonality; yield (revenue) management; and the unique nature of distribution for hospitality products. Students will not only be introduced to these key business concepts in hospitality, but also to the philosophical and theoretical underpinnings of the phenomenon of hospitality; this is what sets this course apart from others in hospitality. Electives within the minor in Hospitality also allow students to study the business of wine, tourist behaviour, resorts and lodgings management or events and conventions management.

Both the Resorts and Lodgings (TOUR 303) and Events and Conventions (TOUR 304) papers offer very practical insights into the management of hospitality operations. Students undertake a combination of theoretical and applied assessments that impart useful skills and levels of inquiry that can be applied directly to the industry.

The minor in Hospitality will be of interest to Bachelor of Commerce students who are interested in the accommodation, events and food and beverage sectors or who might be interested in running their own hospitality business in the future. It will also provide other BCom students (especially Management, Economics or Marketing majors) industry-specific specialisation within their degree. The minor in Hospitality will also be of interest to those enrolled in other degrees, as it provides students with an introduction to business operations of the sector that is the world's largest employer.

Level	Paper
100-level	TOUR 101 Principles & Business of Tourism TOUR 103 Introduction to Hospitality
200-level	TOUR 218 Tourism & Hospitality Enterprise Management Plus one of: TOUR 214 Wine Tourism & Business TOUR 217 Tourist Behaviour
300-level	One of: TOUR 303 Resorts & Lodgings Management TOUR 304 Event & Conventions Management

BACHELOR OF COMMERCE WITH HONOURS IN TOURISM

This is a four-year undergraduate degree incorporating a dissertation. Students should consider this option during the first and second years of a BCom, but students can gain entry at the end of their first, second or third year of study.

Traditionally an Honours degree signals an academically above average student who has taken extra time to develop study in their major subject to achieve a higher level of knowledge and understanding. Entrance to Honours is based on grades in previous papers. Students can apply at the end of their 100-level courses, and a B+ average in Tourism papers is normally expected for entry. The Honours degree specifically gives students the opportunity to develop both their academic and practical research skills. Students are given the opportunity to undertake a research dissertation in their fourth year. In addition to providing the best preparation for post-graduate work (e.g. MTour or PhD) these skills are highly desirable for graduates who may wish to work in or deal with tourism research, consultancy, policy and other industry level analysis.

MAJOR SUBJECT REQUIREMENTS FOR BCOM(HONS) IN TOURISM ARE:

Level	Papers		
100-level	TOUR 101	Principles & Business of Tourism	18 points
	One of:		
	TOUR 102	Global Tourism	18 points
	TOUR 103	Introduction to Hospitality	18 points
	BSNS 101	Accounting and Financial Information	18 points
	BSNS 102	Quantitative Analysis for Business	18 points
	BSNS 103	Marketing and Consumption	18 points
	BSNS 104	Principles of Economics 1	18 points
	BSNS 105	Management and Organisations	18 points
	BSNS 106	E-Business and Information Systems Development	18 points
200-level	TOUR 211	Tourism Impacts and Evaluation	18 points
	TOUR 212	Tourism Development and Planning	18 points
	TOUR 217	Tourist Behaviour	18 points
	TOUR 2XX	Tourism 200-level paper	18 points
	BSNS 201	Business and Society	18 points
	54 further points		54 points

300-level	TOUR 302	Destination Analysis	36 points
	Three of:		
	TOUR 301	Cultural and Heritage Tourism	18 points
	TOUR 303	Resort and Lodgings Management	18 points
	TOUR 304	Event and Conventions Management	18 points
	TOUR 305	Interpretation and Visitor Operations Management	18 points
	TOUR 306	Ecotourism Operations	18 points
	TOUR 307	Practicum	18 points
	54 further points at 300-level or above		54 points
400-level	TOUR 480	Dissertation	36 points
	TOUR 417	Tourism Analysis	18 points
	TOUR 422	Current Issues in Tourism	36 points
	Three further 400-level TOUR papers		54 points
Total			576 points

You can enter the honours programme at different stages. The most common way of getting into the programme is by invitation or by applying at the end of your first year of study to be admitted into 2nd year honours. If your grades are not at the level required after your first year of study but you are successful in maintaining a B+ average in your 2nd year you can then apply to join honours for your 3rd year.

DIPLOMA FOR GRADUATES ENDORSED IN TOURISM (DipGrad)

The Diploma for Graduates is an academically integrated course of study, designed for graduates and others with equivalent qualifications or experience. From 2006 the University of Otago began endorsing programmes (i.e. with the name of the main subject field) and the Department of Tourism is offering the following course of study for the DipGrad (Tourism). This replaces the GDipTour for those without a Tourism degree.

This course is suitable for:

1. Graduates with an unrelated degree wishing to gain a grounding in tourism (e.g. a Zoology graduate from Otago or a philosophy graduate from the USA).
2. Those with a related degree who do not meet the entry requirements for the PGDipTour.
3. Those without a degree, but with significant industry experience.
4. Distance learning students, including those seeking to re-skill and those doing university studies for interest or reasons other than for career development.

The course consists of a minimum of 120 points (at least 72 points at/or above 300-level) and can be taken on a part-time or full-time basis, with the option of on-campus or distance learning or a combination of both.

ON-CAMPUS OPTIONS

CORE PAPERS

TOUR 101	Principles and Business of Tourism Management	18 points
TOUR 211	Tourism Impacts and Evaluation	18 points
OR		
TOUR 212	Tourism Development and Planning	18 points
TOUR 217	Tourist Behaviour	18 points

ELECTIVE PAPERS 72 PTS (4 PAPERS) FROM THE FOLLOWING LIST

TOUR 301	Cultural and Heritage Tourism	18 points
TOUR 303	Resort and Lodgings Management	18 points
TOUR 304	Events and Conventions Management	18 points
TOUR 305	Interpretation and Visitor Operations Management	18 points
TOUR 306	Ecotourism Operations	18 points
TOUR 307	Practicum	18 points
TOUR 415	Wilderness and Marine Tourism	18 points
TOUR 416	Entrepreneurship in Tourism	18 points
TOUR 418	Destination Management Strategies	18 points
TOUR 419	Tourism & Regional Development	18 points
TOUR 420	A Special Topic in Tourism	18 points
TOUR 421	A Special Topic in Tourism	18 points

DISTANCE OPTIONS

DISTANCE LEARNING OTHER THAN SUMMER SCHOOL WILL NOT BE OFFERED AFTER 2009

CORE PAPERS

TOUX 101	Principles and Business of Tourism Management	18 points
TOUX 211	Tourism Impacts and Evaluation (only available 2009)	18 points
TOUX 217	Tourist Behaviour (only available 2009)	18 points

ELECTIVE PAPERS 72 PTS (4 PAPERS) FROM THE FOLLOWING LIST

TOUX 304	Events and Conventions Management	18 points
TOUX 306	Ecotourism Operations	18 points
TOUR 307	Practicum	18 points
TOUX 415	Wilderness and Marine Tourism (only available 2009)	18 points
TOUX 416	Entrepreneurship in Tourism (only available 2009)	18 points
TOUX 418	Destination Management Strategies (only available 2009)	18 points
TOUX 419	Tourism & Regional Development (only available 2009)	18 points
TOUR 420	A Special Topic in Tourism (only available 2009)	18 points
TOUR 421	A Special Topic in Tourism (only available 2009)	18 points

Diploma for Graduates Entry Requirements

Any degree or significant industry experience.

Application

Application for New Zealand students: http://www.otago.ac.nz/study/dipgrad/dipgrad_application.html

International students should apply through the international website: <http://www.otago.ac.nz/international/index.php>

Further Information

All enquiries and initial applications for admission to the course should be sent to:

Diploma for Graduates Course Director

Dr Willem Labuschagne

Department of Computer Science

Office: Archway West, Room 1.06

Tel: 479 5735

Email: willem@cs.otago.ac.nz

Tourism Specific Queries

Dr Jan Mosedale

Department of Tourism

Office: 4.51

Tel: 479 9046

Email: jmosedale@business.otago.ac.nz

POSTGRADUATE DIPLOMA IN TOURISM (PGDipTour)

The Postgraduate Diploma in Tourism course was introduced at the University in 2006. This course is designed for students who have graduated with a tourism-related Bachelor's degree (BTour or similar e.g. Leisure Studies, BCom with minor in Tourism). This programme has replaced what was the Graduate Diploma in Tourism. For students who do not have an undergraduate degree in Tourism, please refer to the Diploma for Graduates in Tourism.

This course of study comprises lectures, seminars, e-learning, field and practical work. The PGDipTour enables students to further specialise in Tourism and/or is a bridging year between undergraduate study and thesis only postgraduate e.g. Masters and PhD study.

The Diploma aims to provide an advanced level of understanding of different fields at a graduate level, including the following subjects:

TOUR 302	Destination Analysis	36 points
TOUR 411	Tourist Behaviour	18 points
TOUR 415	Wilderness and Marine Tourism	18 points
TOUR 416	Entrepreneurship in Tourism	18 points
TOUR 417	Tourism Analysis	18 points
TOUR 418	Destination Management Strategies	18 points
TOUR 419	Tourism & Regional Development	18 points
TOUR 420	A Special Topic in Tourism	18 points
TOUR 421	A Special Topic in Tourism	18 points

Students wishing to progress to Postgraduate study e.g. Masters and PhD, may also be required to complete the following courses as part of their programme:

TOUR 422	Current Issues in Tourism	36 points
TOUR 480	Dissertation	36 points
TOUR 417	Tourism Analysis	18 points

The course consists of a total of 144 points and can be taken on a part-time or full-time basis, with the option of on-campus or distance learning or a combination of both. The programme may be taken by full-time candidates in one year, or by part-time candidates over a period of up to three years. Any paper in which a candidate is enrolled in any year shall be examined in that year.

Entry Requirements

BTour or similar degree:

Normally a B average in final year of study.

Entry into the programme is by application only.

Application

Application for New Zealand students: The application form is available from the Department or from the website: <http://www.business.otago.ac.nz/tourism/teaching/pgdip tour.html>. Please complete the application and return it to the Department of Tourism.

International students apply through the international website: <http://www.otago.ac.nz/international/index.php>

Regulations

The Regulations for the Postgraduate Diploma in Tourism (PGDipTour) are available at <http://www.otago.ac.nz/courses/qualifications/pgdip tour.html>

Further Information

Please contact the PGDipTour Coordinator:

Dr Richard Mitchell

Office: Commerce 4.41

Tel: 479 8428

Email: rdmitchell@business.otago.ac.nz

MASTER OF TOURISM (MTour)

The Department of Tourism (School of Business) offers a Master of Tourism (MTour) degree which affords students the opportunity to undertake multi- or inter-disciplinary supervised research. The programme involves one year of fulltime study (or equivalent) towards the completion of a research thesis.

MTour applicants are expected to have previously completed an Honours or Postgraduate qualification in tourism or related disciplines.

Entry into the Masters programme is based on academic qualifications and grades, as well as the completion of research projects (e.g. Honours dissertation) and performance in research methods papers (undergraduate or graduate). Acceptance into the programme may also be influenced by the research interests of applicants. Applicants are encouraged to include a short statement of their research interests with their application.

The Masters thesis is an independent piece of research, but one that is closely supervised by one member of the academic staff in the Department of Tourism. In some cases, students work with a panel of two supervisors. The Masters thesis offers graduate students the opportunity to examine aspects of the phenomenon of Tourism from social, commercial, environmental and scientific perspectives.

In addition the MTour programme offers students the opportunity to develop a degree of expertise in their chosen field, while many also develop valuable links with government and/or industry in the process of undertaking their research and completing their thesis.

The MTour is a higher research degree that is subject to examination by both internal and external examiners. For some the Master of Tourism degree is a stepping stone to undertaking doctoral research.

Application

Application for New Zealand students: The application form is available from the Department or from the website: <http://www.otago.ac.nz/courses/qualifications/mtour.html>. Please complete the application and return it to the Department of Tourism.

International students apply through the international website: <http://www.otago.ac.nz/international/index.php>

Regulations

The Regulations for the Master of Tourism are available at <http://www.otago.ac.nz/courses/qualifications/mtour.html>

Further Information

Please contact the M'Tour Coordinator.

Professor James Higham

Office: Commerce 4.43

Tel: 479 8500

Email: jhigham@business.otago.ac.nz

DOCTOR OF PHILOSOPHY (PhD)

The Tourism Department has an extensive PhD program with over 35 candidates from a wide array of countries (including New Zealand, the USA, Canada, Thailand, Malaysia, the UK, and Germany) currently studying towards a PhD. As such the Department has one of the largest PhD programs focused on tourism and related areas of research in the world. Among the PhDs completed and currently being undertaken in the Tourism Department candidates have undertaken research within the fields of tourism, travel, leisure, recreation, and hospitality.

Applications to undertake a PhD within the Tourism Department from appropriately qualified and highly motivated individuals are actively encouraged by the Department.

The degree of Doctor of Philosophy at the University of Otago is acquired solely by the submission of a thesis prepared under supervision. There is no course work, although candidates may be required to take certain papers in order to acquire specific knowledge or expertise to complete their research satisfactorily. As the highest degree awarded by the University of Otago for research supervised by members of the academic staff, the PhD requires a high degree of scholarly acumen, independence and perseverance. The University expects, as a norm, that a PhD will take three years of full-time study to complete. A successful PhD thesis will demonstrate the candidate's ability to conduct original research and to present the findings of that research to a professional standard. The thesis should give evidence that the candidate has made a significant contribution to knowledge in the particular field. On the award of the degree, the graduate should be a person capable of conceiving, designing and carrying out high-quality research in the area of their expertise without supervision.

In the first instance individuals interested in undertaking a PhD within the Tourism Department should apply to the departmental PhD coordinator. Applications may be made at any time.

Information regarding the PhD programme at the University can be found at this website: <http://www.otago.ac.nz/study/phd/index.html>

Information regarding the PhD programme within the Tourism Department, including details of the application process can be found at this website: <http://www.business.otago.ac.nz/tourism/teaching/phd.html>

Further Information

Please contact the PhD Coordinator:

Associate Professor Neil Carr

Office: Commerce 4.36

Tel: 479 5048

Email: ncarr@business.otago.ac.nz

UNDERGRADUATE BUSINESS PAPERS

BSNS 101 ACCOUNTING AND FINANCIAL INFORMATION

Each Semester, Summer School

(18 points)

An introduction to using accounting and financial information in business decision making, and the limits of such information.

Restrictions: ACCT 101, ACCT 112, ACCT 113, FINC 101, MANV 202

Class Contact

Lectures: 3 x 50 minute lectures per week; Tutorials: 1 x 50 minute tutorial per week

Assessment

Internal (50%), Final exam (50%)

BSNS 102 QUANTITATIVE ANALYSIS FOR BUSINESS

Each Semester, Summer School

(18 points)

An introductory course in business statistics designed specifically for students majoring in Commerce. It covers differential and inferential statistics including applications to business research and practice and provides an introduction to statistical software.

Restrictions: QUAN 101, STAT 110, STAT 115

Class Contact

Lectures: 2 x 50 minute lectures per week, Tutorials: 1 x 50 minute computer lab per week

Assessment

Internal (50%), Final exam (50%)

BSNS 103 MARKETING AND CONSUMPTION

Each Semester; Summer School

(18 points)

This paper introduces the concepts of value creation through the interplay between consumer culture and marketing management, and the key elements of consumer behaviour.

Restrictions: MART 102

Class Contact

Lectures: 2 x 50 minute lectures per week, Tutorials: 1 x 50 minute tutorial per fortnight

Assessment

Internal (50%), Final exam (50%)

BSNS 104 PRINCIPLES OF ECONOMICS I

Each Semester; Summer School

(18 points)

This paper introduces the analysis of predominantly market economies and how they work as a whole, both in New Zealand and international contexts.

Restrictions: ECON 101, ECON 111, MANV 101, MANV 201

Class Contact

Lectures: 3 x 50 minute lectures per week, Tutorials: 1 x 50 minute tutorial per week

Assessment

Internal (25%), Final exam (75%) * *Plussage applies*

BSNS 105 MANAGEMENT AND ORGANISATIONS

Each Semester; Summer School

(18 points)

This paper develops understanding of individual and group behaviour, communications, and the management of operations and human resources within organisations.

Restrictions: MANT 111, MANV 101

Class Contact

Lectures: 2 x 50 minute lectures per week, Tutorials: 1 x 50 minute tutorial per week

Assessment

Internal (50%), Final exam (50%)

BSNS 106 E-BUSINESS AND INFORMATION SYSTEMS DEVELOPMENT

Each Semester

(18 points)

This paper provides an introduction to key concepts and skills required to develop high quality information systems and e-business applications including analysis and design, application development, distributed architectures, e-business technologies and database management.

Restrictions: COMP 102

Class Contact

Lectures: 2 x 50 minute lectures per week, Practical: 1 per week, Tutorial: To be announced

Assessment

Internal (50%), Final exam (50%)

BSNS 201 BUSINESS AND SOCIETY

Each Semester

(18 points)

An insight into the environment within which businesses operate, including an introduction to relevant international and ethical frameworks, and the New Zealand socio-political and legal context.

Prerequisites: 54 Commerce Points

Class Contact

Lectures: 2 x 50 minute lectures per week, Tutorial: 1 x 50 minute tutorial every fortnight

Assessment

Internal (50%), Final exam (50%)

TOUR 101 PRINCIPLES AND BUSINESS OF TOURISM MANAGEMENT

(Each Semester)

18 points

An introduction to the global principles that structure tourism, the nature and operation of the tourist industry and the impact, development and management issues that arise from tourism.

Restriction: TOUX101

Class Contact

Lecture *Semester 1:* Mon, Wed: 4:00pm – 4:50pm

Semester 2: Mon, Wed: 10:00am – 10:50am

Tutorial In class tutorial one hour per fortnight

Course Coordinators

Semester 1

Professor James Higham jhigham@business.otago.ac.nz

Donna Keen dkeen@business.otago.ac.nz

Semester 2

Associate Professor David Duval dtduval@business.otago.ac.nz

Content

- Tourism, globalisation and mobility
- International and New Zealand trends
- Impacts of Tourism
- Motivations and desires to travel
- The role of international organisations and government in Tourism
- Tourism as an international business
- Economic, technological, social, cultural, environmental and political dimensions
- Tourism and security issues
- Tourism and global environmental change

Assessment

Internal (60%), Final exam (40%)

Recommended Reading

Hall, C.M. (2005) *Tourism: Rethinking the Social Science of Mobility*. Prentice-Hall (A Division of Pearson Education). Harlow.

TOUR 102 GLOBAL TOURISM

(Each Semester)

18 points

An introduction to the position of the tourism phenomenon within a global, social, political, and economic context.

Restriction: TOUX 102

Class Contact

Semester 1 & 2

Lecture Tue, Thu: 10:00am – 10:50am

Tutorial One hour per fortnight

Course Coordinators

Semester 1 & 2

Associate Professor Neil Carr ncarr@business.otago.ac.nz

Content

- Major international issues as they relate to tourism – across Asia, the Pacific, the Americas, and Europe in particular.
- The influence of global, regional, and local social, economic, political and environmental conditions on tourism.
- The interrelation between economic, social, and environmental state policies and conditions and global tourism patterns.
- The impact of processes of social and economic globalisation on world tourism.
- The position of tourism, nationally, regionally, and globally, within the global sustainable development debate.

Assessment

Essay one	20%
Essay two	20%
Individual Project	30%
Current Events Chronicle	30%

Recommended Reading

There is no essential textbook, however, the following text should prove to be a very useful reference for students taking this course and is, as a result, recommended:

Boniface, B. & Cooper, C. 2005. *Worldwide Destinations Casebook*. Elsevier, Amsterdam.

TOUR I03 INTRODUCTION TO HOSPITALITY

(2nd Semester)

18 points

This paper provides an introduction to the philosophy of hospitality and its commercial application. It includes investigations of the roots of modern hospitality, the commercialisation of hospitality and studies in the main sectors within hospitality: food and beverage; lodgings; events & catering.

Class Contact

Lecture Tue, Wed 9:00am – 9:50am

Tutorial One hour per fortnight

Course Coordinator

Tara Duncan tduncan@business.otago.ac.nz

Content

- Introduction to the scope of the hospitality industry both in New Zealand and internationally
- A questioning of 'traditional' views of hospitality
- The roots of hospitality as a social construct and commercial enterprise
- Mega trends and issues in hospitality
- Introduction to major issues facing food & beverage sector, lodgings sector, event management sector and other hospitality institutions in the context of a 'liberal view' of hospitality.

Assessment

Tutorial exercises	10%
Online Discussion	10%
Essay 1 (1,500 words)	15%
Essay 2 (2,500 words)	25%
Final Exam (2 hours)	40%

Recommended Reading

No prescribed text

TOUR 211 | TOURISM IMPACTS AND EVALUATION

(1st Semester)

18 points

The impacts of tourism upon natural systems, local and regional economies and upon local communities and society, together with management principles and mitigating strategies.

Prerequisites: TOUR 101 or TOUX 101, TOUR 102 or TOUX 102

Class Contact

Lecture Wed, Thu: 11:00am – 11:50am

Tutorial One hour per week

There will be a compulsory one-day fieldtrip – date to be advised at beginning of course.

Course Coordinator

Dr Brent Lovelock blovelock@business.otago.ac.nz

Content

- Environmental impacts of tourism – urban, marine, wilderness and wildlife settings
- Managing the physical impacts of tourism
- Tourism and conservation
- Environmental impact assessment
- Economic impacts of tourism – analysis
- Regional economic development
- Tourism and health
- Social-cultural impacts of Tourism
- Tourism and Crime
- Sex Tourism

Assessment

Tutorial Exercises	20%
Assignments	40%
Final Exam	40%

Recommended Reading

Essential readings are on close reserve in the library. Recommended readings are also on close reserve.

TOUR 212 TOURISM DEVELOPMENT AND PLANNING

(2nd Semester)

18 points

The demand for tourism; stakeholder roles and responsibilities in tourism planning; government and industry responsibilities; the tourism planning process, developing and evaluating tourism planning strategies and assessing their consequences.

Prerequisite: TOUR 101 or TOUX 101

Class Contact

Lecture Wed 3:00pm – 3.50pm, Thu 12:00pm – 12:50pm

Tutorial One hour per week

Course Coordinator

Dr Jan Mosedale jmosedale@business.otago.ac.nz

Content

- Introduction to Tourism policy and planning
- Tourism planning at national, international and destination levels
- Tourism related legislation
- Tourism environmental planning frameworks
- Tourism community planning
- Co-operation and networks for tourism
- Strategic planning and evaluation

Assessment

Assignments 60%

Final Exam 40%

Recommended Reading

Essential readings are on close reserve in the library. Recommended readings are also on close reserve.

TOUR 214 INTRODUCTION TO WINE BUSINESS AND TOURISM

(Summer School)

18 points

Tour 214 provides an introduction to the business of wine and its place in the tourism and hospitality industries. Students will be introduced to the concept of terroir, classic grape varieties, wine regions of the world, wine regions of Australia and New Zealand, the development and structure of the New Zealand and global wine industry, principles of wine tasting, principles of wine sales and management, wine storage and the changing wine consumer.

Prerequisite: 108 points

Class Contact

Lectures Mon, Tue 9:00am – 10:50am;

Workshops Tue, Thu 4:00pm – 6:00pm

Course Coordinator

Dr Richard Mitchell rdmitchell@business.otago.ac.nz

Content

Lectures

- Wine distribution
- The global context for wine
- Adding value in production
- Cellar door
- The role of intermediaries
- Retail (off-licence)
- Hospitality (on-licence)
- Wine Events
- Wine brand image agents
- Marketing cooperation
- The future of wine

Workshops

- Introduction to wine making and viticulture
- Introduction to wine tasting
- Serving and storing wine
- Interpreting wine for customers
- Wine and food matching
- Tasting of a range of wines from around the world

Assessment

Workshop Exercises	20%
Essay 1	20%
Project	30%
Test	30%

Recommended Reading

Charters, S. (2006) *Wine and Society: The social and cultural context of a drink*. Elsevier, Amsterdam.

Arnold, E. (2007) *First Big Crush: The down and dirty on making great wine down under*. Scribner, New York

TOUR 215 TOURISM TRANSPORT MANAGEMENT (Not offered in 2009)

(1st Semester)

18 points

An introduction to the relationship between air transportation systems and global tourism, including issues relating to supply and demand, policy and planning, management and operations, marketing; integrated illustrative case studies.

Prerequisite: 108 points

Class Contact

Lecture Mon 12:00pm–12:50pm, Tue 1:00pm – 1:50pm

No Tutorials

Course Coordinators

Associate Professor David Timothy Duval, dduval@business.otago.ac.nz

Content

- The role of various modes of transport within the global tourism system, with a heavy emphasis on commercial aviation.
- The diversity and dynamic nature of aviation networks, including spatial properties and the consequences for management of operations.
- Understanding the unique nature of supply and demand associated with commercial aviation.
- The role of strategic planning, management operations and marketing within the global aviation sector.
- Environmental considerations in aviation, including a spotlight on emissions management, mitigation schemes and political and social ramifications.

Assessment

Essay	20%
Project Proposal	10%
Project	30%
Case Analyses	40%

Required Text

Duval, D.T. (2007) *Tourism and transport: modes, networks and flows*. Clevedon: Channel View Publications.

Website

www.otago.ac.nz/tourism/tour215

TOUR 216 SPORT TOURISM

(1st Semester)

18 points

An application of tourism development concepts and themes to the subject of sport tourism. Critical consideration of theoretical and applied aspects of sport tourism in the context of their manifestations in space and time. Management implications and strategies relevant to the sustainable development of sport tourism businesses and destinations.

Prerequisite: 108 points

Class contact

Lecture Tue, Thu 12:00-12:50pm

Tutorial One per fortnight

Course Coordinator

Professor James Higham jhigham@business.otago.ac.nz

Content

The course is organised into four parts: conceptual foundations, manifestations of sport tourism in space and time, sport tourism destination planning and development, and destination management.

Specific topics covered in the course include:

- Defining sport, tourism and sport tourism
- Modern history of sport, tourism and sport tourism
- Conceptualising sport as a tourist attraction
- Sport tourism markets
- Space: Location and travel flows
- Place, sport and culture
- Environment: Landscape, resources and impacts
- Destination resource analysis
- The economics of sport tourism
- Marketing, media and place promotion
- Sport tourist behaviour
- Sport and tourism seasonality
- Sport and the evolution of destinations

Assessment

Essay 30%

Project 30%

Final Examination 40%

Required Text

Hinch, T.D. & Higham, J.E.S. (2004). *Sport Tourism Development*. Clevedon, UK: Channel View Publications.

TOUR 217 TOURIST BEHAVIOUR

(2nd Semester)

18 points

An introduction to how tourist behaviour is shaped and influenced by a wide variety of internal and external stimuli, and is a key determinant of successful tourism marketing, planning, and development processes.

Prerequisite: TOUR 101 or TOUX 101

Restriction: TOUX 217

Class contact

Lecture Fri 12.00 – 1.50pm

Tutorial One hour per week

Course Coordinator

Associate Professor Neil Carr ncarr@business.otago.ac.nz

Content

On completion of this course, students should:

- Understand how tourist behaviour is influenced at all stages of the experience.
- Appreciate the internal and external nature of influences on tourist behaviour.
- Comprehend how/why observable behaviour may change over time and space.
- Recognise how tourist behaviour may be constrained.
- Recognise the importance of understanding tourist behaviour within a marketing, planning, and developmental framework.

Assessment

Essay 1 20%

Essay 2 30%

Individual Project 20%

Final Examination 30%

Recommended Reading

There is no essential textbook for this course.

TOUR 218 TOURISM AND HOSPITALITY ENTERPRISE MANAGEMENT

(1st Semester)

18 points

Highlights the unique nature of hospitality and tourism businesses. Co-creation, performance and HRM, seasonality, yield management, distribution, production and selling of 'experiences'.

Prerequisite: TOUR 103

Class contact

Lecture Mon and Thu 1.00 – 1.50pm

Tutorial One hour per fortnight

Course Coordinator

Dr Richard Mitchell rdmitchell@business.otago.ac.nz

Content

On completion of this course, students should:

- An understanding of the relationship between effective human resources management and the nature of the tourism and hospitality 'product' (ie. cocreation of the 'product' and the 'performance' and performativity of hospitality and tourism.
- An understanding of the management implications of issues surrounding high levels of seasonality.
- An introduction to the concept of yield management for tourism and hospitality enterprises.
- An insight into the unique nature of tourism and hospitality distribution.
- An insight into the issues surrounding the nature of the production and selling of 'experiences'.

Assessment

Tutorial Exercises	20%
Essay	20%
Report	30%
Exam	30%

Recommended Reading

To be advised

TOUR 301 CULTURAL AND HERITAGE TOURISM

(1st Semester)

18 points

This course focuses on knowledge and skills relevant to planning for sustainable heritage and cultural tourism. The paper will develop understanding of the social and cultural dimensions of heritage management by exploring heritage management structures at international, national and regional levels. Assessments will augment the theoretical content of lectures and reading materials and provide 'real' experiences of heritage and cultural tourism management issues.

Prerequisite: TOUR 211

Class Contact

Lectures Tue, Wed 2:00pm – 3:50pm
Workshop one during semester
Tutorials Three during semester

Course Coordinator

Dr Anna Thompson athompson@business.otago.ac.nz

Content

- The international context of heritage
- World Heritage tourism attractions
- National heritage organisations and management systems
- Museums, built heritage and heritage sites
- Strategic planning for heritage management
- Assessing heritage resources (identifying resources through inventories or asset mapping)
- NZHPT Registration proposals
- Authenticity
- Marketing and promoting heritage attractions
- Heritage interpretation and tour guiding
- Issues of indigenous cultural heritage tourism

Assessment

Assignment One: Essay and Presentation 40% (20% each)
Assignment Two: Workshop project and presentation 60% (30% each)

Recommended Texts

Hall, C.M. and McArthur, S. (eds) (1996), *Heritage Management in Australia and New Zealand: The Human Dimension*, 2nd ed., Oxford University Press, Melbourne.
Timothy, D.J. and Boyd, S.W. (2002), *Heritage Tourism*, Prentice Hall, Harlow, Essex.
Trapeznik, A. (ed) (2000), *Common Ground? Heritage and Public Places in New Zealand*. University of Otago Press, Dunedin.

A list of further course readings will be provided at the beginning of the course.

TOUR 302 DESTINATION ANALYSIS

(Whole Year)

36 points

The investigation of a specific tourism destination in terms of its development, administration, industry structure, human resource management, planning tourism related impacts, and marketing and promotional strategies. The paper includes a residential field programme and individual field report.

Prerequisite: TOUR 211, 212, 213

Class Contact

Lectures Fri 10.00am – 11.50am

Tutorials One per week

Course Coordinator

Dr Jan Mosedale jmosedale@business.otago.ac.nz

Content

- Destination: a conceptual framework
- Role of research in tourism planning, policy and decision making
- Ethics in research
- Travel and tourism information sources
- Research and research proposal: observation, interviews, samples, surveys
- The New Zealand destination

Assessment

Essay	20%
Destination Profile	20%
Research Proposal	10%
Report	25%
Presentation	15%
Self Review	5%
Peer Review	5%

Text

These references are recommended as a broad introduction to TOUR 302, you should read extensively outside this list.

Finn, M., Elliot-White, M. and Walton, M. (2000) *Tourism and Leisure Research Methods*, Harlow, Pearson Education

Jennings, Gayle. (2001). *Tourism Research*. Brisbane: John Wiley & Sons, Australia.

Kelly, I and T. Nakervis (2001). *Visitor Destinations*. Brisbane: John Wiley & Sons, Australia.

Coakes, S.J. and Steed, L.G. (2001) *SPSS: Analysis Without Anguish* (Version 10 or 11). Brisbane: John Wiley & Sons, Australia.

TOUR 303 TOURIST ACCOMMODATION MANAGEMENT

(2nd Semester)

18 points

A synthesis and examination of factors influencing the operation of accommodation sector organisations and businesses. An application of the knowledge and skills from prior learning in the area of tourism and hospitality human resources management, yield management, and the environmental and managerial conditions specific to the accommodation sector.

Prerequisites: TOUR 218

Class Contact

Lectures Mon 11:00am– 12:50pm
Tutorial/Workshops 12 hours throughout the semester

Course Coordinator

David Scott dscott@business.otago.ac.nz

Content

Three themes are discussed:

- Human resources management
- Hospitality
- Yield Management

Assessment

Case Study	40%
Essay	25%
Report	35%

Essential Text

No essential text, compulsory readings are supplied on blackboard.

TOUR 304 EVENTS AND CONVENTIONS MANAGEMENT

(1st Semester)

18 points

This course examines principles of meetings, event and festival management. Topics include the significance of conventions and events, conventions and meeting design, management planning processes, methods and evaluation of conventions and events, infrastructural requirements, impacts, volunteers, sponsorship, programming and event planning and development.

Prerequisites: TOUR 101 or TOUX 101 & TOUR 218

Restrictions: TOUX 304

Class Contact

Lectures Mon 11:00am – 11:50am, Thu 10:00am-10:50am

Tutorial One hour per fortnight

Course Coordinator

Mr David Scott dscott@business.otago.ac.nz

Content

- The significance of the events, conventions and meetings market: international and New Zealand perspectives
- The role of RTOs, events units and convention bureaux
- Developing a marketing plan for events, conventions and meetings
- The association and corporate market, the non-profit organisation market
- Convention management, exhibit and trade show management
- The economic, social and environmental impacts of events: issues and assessment
- Conventions/events and the web
- Event management and planning
- Event sponsorship, marketing, evaluation and control
- Integrating events within community and destination goals

Assessment

Essay	25%
Project	25%
Final Exam	50%

Texts

To be advised

TOUR 305 MANAGING THE VISITOR EXPERIENCE

(2nd Semester)

18 points

Principles of enhancing visitor experiences, particularly through product enrichment, interpretation and storytelling, site design and stimulus control. Visitor management in New Zealand and overseas cultural and natural environments, visitor management strategies, the organisation and development of tours, communications strategies, and special interest tourism.

Prerequisite: TOUR 211

Class Contact

Lectures Tue 11:00am – 11:50am, Wed 10:00am – 10:50am

Tutorial One hour per fortnight

Course Coordinator

Mr Eric Shelton eshelton@business.otago.ac.nz

Content

- Analysing a tourism product to identify its core elements and how these are experienced by visitors
- Identifying how existing tourism products can be enriched and new products developed
- Identifying the role of front-line staff and the stories they tell in order to maximise visitor satisfaction
- Analysing how these stories can be developed
- The operational requirements of developing a visitor management plan
- The operational requirements of developing an interpretation trail / guided tour

Assessment

Product Development or Product Enrichment group project	40%
Product Development or Product Enrichment plan (individual)	25%
Visitor Experience Plan (Individual)	20%
Tutorial Work	15%

Text

There is no set text but substantial recommended reading.

TOUR 306 ECOTOURISM OPERATIONS

(2nd Semester)

18 points

An introduction to ecotourism operations and sustainable nature tourism operations. This includes the historical context of the environmental movement and environmental values that shaped the development and structure of the nature and ecotourism sector. Definitions, theory, principles and academic studies will be examined to understand the social, business and environmental dimensions of ecotourism operations.

Prerequisites: TOUR 101 or TOUX 101, TOUR 211

Restrictions: TOUX 306

Class Contact

Lectures Thu 9.00am – 10.50am

Fieldtrip and workshop 6 hours – day to be confirmed

Course Coordinator

Dr Anna Thompson athompson@business.otago.ac.nz

Content

- The development of the ecotourism sector within the tourism industry
- Defining ecotourism and the principles of ecotourism
- Understanding concepts and issues in ecotourism
- Applying the concepts and issues of ecotourism to business operations
- National and international trends and other implications for ecotourism operations

Assessment

Publication Review and Presentation	30%
Field trip report	30%
Exam	40%

Texts

Highly recommended:

Higham, J. (ed.), (2007) *Critical Issues in Ecotourism: understanding a complex tourism phenomenon*, Butterworth-Heinemann.

Or

Weaver, D. (2008) *Ecotourism* (2nd edition) Wiley, Australia.

Other recommended texts:

Fennell, D.A. and Dowling, R.K. 2003. *Ecotourism Policy and Planning*. CABI Publishing, Oxon.

Fennell, D. 2002. *Ecotourism: An Introduction*. Routledge, New York. (or 1999 edition)

TOUR 307 PRACTICUM

First and Second Semester

18 points

An industry placement approved by the Head of Department that offers opportunities for industry experience and the integration of academic principles with business practice.

Prerequisites: TOUR 101 or TOUX 101 and 2 papers from (ACCT 101, COMP 111, QUAN 101, BSNS 101 or BSNS 102) and 36 200-level TOUR points

Restrictions: MANT 370

Course Coordinator

Dr Tara Duncan tduncan@business.otago.ac.nz

Class Contact

Timetable to be arranged.

NOTE

Due to the limited number of practicum opportunities available, approval from the Head of Department of Tourism is required. Students are encouraged to arrange their own placements if possible. Please contact Eric Shelton, TOUR307 Course Coordinator, to discuss this aspect of the course. To be considered, candidates must have gained a 'B' Grade Point Average for their TOUR papers. The assessment consists of four internal assignments. There is no exam.

Application forms are available on the departmental website:
www.business.otago.ac.nz/tourism/teaching/Studentapplicationform.pdf

POSTGRADUATE TOURISM PAPERS

TOUR 411 TOURIST CULTURE

(1st Semester)

18 points

An advanced paper aimed at understanding tourists from a social and cultural perspective, including the scope and nature of tourism and tourist places.

Restriction: TOUX 411

Class Contact

Lecture Mon 2:00pm – 3:50pm

Course Coordinator

Dr Hazel Tucker htucker@business.otago.ac.nz

Paper Objectives

- To enable students to gain a thorough understanding of key social and cultural theories relating to the study of tourist behaviour.
- To enable students to analyse tourism representations and the ‘making’ of tourist places.
- To encourage students to develop a critical approach in their study of tourist behaviour and tourist ‘culture’.
- To encourage students to develop a critical view of research methods utilised within the study of tourist behaviour.

Assessment

Reflexive report	10%
Essay 1	30%
Essay 2	30%
Group Project/Presentation	30%

Text

A reading list will be provided at the beginning of the course.

TOUR 415 WILDERNESS AND MARINE TOURISM

(2nd Semester)

18 points

An introduction to the concept of wilderness, the historical context and development of tourism interests in wilderness and marine environments, tourism operations in wilderness and environments.

Restriction: TOUR 703, TOUR 713, TOUX 713, TOUX 415

Class Contact

Lecture Wed 2:00pm – 3:50pm

Course Coordinator

Mr Eric Shelton eshelton@business.otago.ac.nz

Paper Objectives

- Understanding the philosophical, sociological and historical origins of wilderness, both terrestrial and maritime.
- Understanding the principles of managing tourism operations in wilderness environments.
- Understanding the scope and rapid modern development of marine tourism business operations, and the forces that are driving changes in marine tourism.
- National and international trends in the production, management and experience of wilderness in an increasingly urbanised world.

Assessment

Essay 1	25%
Seminar	25%
Personal and reflective essay	50%
No exam	

Texts

Hendee, J.C., Stankey, G.H. and Lucas, R.C. (eds) (1990) *Wilderness Management* (2nd ed). North American Press.

Orams, M. (1999) *Marine Tourism: Development, Impacts and Management*. Routledge, London.

TOUR 416 ENTREPRENEURSHIP IN TOURISM

(2nd Semester)

18 points

Entrepreneurial theory and examination of the entrepreneurial skills required to operate, finance, manage and acquire tourism businesses.

Restriction: TOUX 416

Class Contact

Lecture Tue 2:00pm – 3:50pm

Course Coordinator

Dr Anna Thompson athompson@business.otago.ac.nz

Paper Objectives

The overall objective of this paper is to provide students with a competent understanding of academic discourse concerning ‘the entrepreneur’ and entrepreneurial business within the tourism industry. Students will examine how tourism businesses function within the wider environment. This paper also assists students in the development of their own entrepreneurial skills.

The learning goals specific to this paper are:

- Overview of the history and development of entrepreneurship.
- To examine, utilising case studies, entrepreneurs and entrepreneurial businesses within an international tourism setting, with particular focus on New Zealand.
- To provide students with an understanding of skills needed to analyse opportunities and threats which can determine the successful management of small tourism businesses.
- To develop students’ analytical and research skills for writing business plans.
- To examine the legislative and organisational environment within which entrepreneurs and small tourism businesses operate in New Zealand.

Assessment

Essay	20%
Project	40% (written report (25%) and presentation (15%))
Exam	40%

Recommended Texts (available on Close Reserve, Central Library)

The textbooks prescribed for this course are as follows:

Morrison, A., Rimmington, M. and Williams, C. (1999) *Entrepreneurship in the Hospitality, Tourism and Leisure Industries*, Butterworth Heinemann: Oxford. If this text is unavailable at UBS as it is out of print we have copies you can borrow but take a bond that will be returned on completion of the course.

OR

Frederick, H.H.; Kuratko, D. F. and Hodgetts, R. M (2006) *Entrepreneurship: theory, process, practice*, Thomson Asia Pacific (a new publication with NZ focus)

Highly Recommended is:

Thomas, R. (ed). (2004) *Small firms in Tourism: International Perspectives*, Elsevier Ltd, Oxford.

A list of further course readings will be provided at the beginning of the course.

TOUR 417 TOURISM ANALYSIS (COMPULSORY)

(1st Semester)

18 points

The aim of this course is to equip students with the ability to develop and carry out tourism research using qualitative and quantitative methods and analysis informed by methodology theory. Students will be introduced to methodology theory which will then go on to inform their use of particular methodological approaches. The students will also be introduced to the main elements of qualitative and quantitative method and analysis techniques, together with assignments and project work which will allow students to gain practical training in the main methods being introduced. The course is aimed at students who are interested in undertaking primary research towards their dissertation, and will lead to their competence in research design, undertaking and critique.

Class Contact

Lecture Wed 2:00pm – 3:50pm

Course Coordinator

Dr Hazel Tucker htucker@business.otago.ac.nz

Paper Objectives

- To develop students' understanding of methodology theory.
- To enable students to design and undertake their own primary research project in a methodologically coherent manner.
- To encourage students to develop a critical view of research methods utilised within the study of tourism.
- To enable students to gain a thorough understanding of the when, why and how of the key techniques relating to qualitative research methods and analysis.
- To enable students to gain a thorough understanding of the when, why and how of the key techniques relating to quantitative research methods and analysis.

Assessment

Methodology Essay	20%
<i>Quantitative Assessment</i>	
Data analysis 1	15%
Data analysis 2	15%
<i>Qualitative Assessment</i>	
Evaluation of quantitative methods and analysis	15%
Analysis of qualitative data	15%
Group Presentation of Qualitative Work	20%

Text

A list of course readings will be provided at the beginning of the course.

TOUR 418 DESTINATION MANAGEMENT STRATEGIES

(1st Semester)

18 points

An introduction to the relationship between tourism destinations, management, planning and promotion. This paper considers strategies relating specifically to tourist destinations, including relationships between stakeholders and tourism organisations, marketing and the role of private operations.

Class Contact

Lecture Tue 10:00am – 11:50am

Course Coordinator

Dr Brent Lovelock blovelock@business.otago.ac.nz

Paper Objectives

- To outline and critically evaluate the role of the destination within the broader tourism system, including an assessment of tourism destinations.
- To understand the linkages between governmental and non-governmental tourism organisations and the broader tourism industry with respect to destination management and promotion.
- To develop skill sets relating to the need for destination management strategy formulations and evaluations, including issues surrounding product development, markets, external elements and relationships, demand and economic frameworks.
- To provide an understanding and appreciation of the role of promotions and promotional strategies and their application to the variety of organisations that comprise the New Zealand tourism industry.
- To develop competencies in structuring problems relating to place promotion and identifying the opportunities and key variables that bear on tactical and strategic promotional strategies and decisions.
- To understand the relationship between promotional strategies and business strategies both in general and with specific reference to small and medium sized tourism business in New Zealand.
- To appreciate the role of research in the evaluation of promotional, management and regional development strategies.

Assessment

Essay	20%
Project	40%
Final Exam	40%

Readings

Essential readings are on close reserve in the library. Recommended readings are also on close reserve.

TOUR 419 TOURISM AND REGIONAL DEVELOPMENT

(2nd Semester)

18 points

An advanced course of study that examines the role of tourism as a factor in regional development.

Prerequisites: TOUR 101, TOUR 211, TOUR 212

Restrictions: TOUX 419

Class Contact

Seminar Thu 2:00pm – 3:50pm

Fieldwork 2 day fieldtrip

Course Coordinator

Donna Keen dkeen@business.otago.ac.nz

Paper Objectives

On completion of this course, students should be able to:

- Understand the role of tourism in regional development from economic, social, environmental and political perspectives.
- Understand the role of tourism in regional development in different national regulatory environments.
- Understand the function of temporary mobility in regional development strategies.
- Identify techniques that can be utilised in the assessment of tourism's potential for regional economic development.

Assessment

Internal 100%

Text

A reading list will be provided at the beginning of the course.

TOUR 420 A SPECIAL TOPIC IN TOURISM

(Either Semester)

18 points

A special topic in tourism that may be either a lecture programme, or an individual supervised course of study. This must be approved by the Head of Department.

Mode of delivery: Combination of directed reading and workshops

Assessment: 3000 word essay and 60 minute workshop

Course Coordinator: Richard Mitchell and David Scott

The Food and Drink Experience

Semester 1

Food and drink has become a core part of popular culture especially amongst the English-speaking middle classes. We are bombarded by 'gastro-porn' in a never-ending stream of magazines, film and television, literature and cookbooks. Chefs have joined the ranks of the super-celebrity and entire television channels are devoted to food and drink. Alongside this, and partly driven by it, we have seen an almost obsessive movement towards ethical consumption, organics, farmers markets, local produce and one fad diet after another. Food and drink (especially wine) have also become a focus for our (serious) leisure, with food and wine tourism, education and the development of skills in food and drink preparation, appreciation and collecting no seen as an important part of the repertoire of the middle class life style. This food 'revolution' has not occurred in a vacuum and has been driven by a number of socio-cultural events/movements, drawing on centuries of Western (and increasingly Eastern) food culture. This special topic explores a range of issues surrounding the experience of food and drink from three inter-related perspectives: culture, society and business. Issues that will be explored include:

- Food, drink and the media
- The cult of celebrity (chef)
- The meal (including eating in and dining out)
- Food, drink and place (including food and wine tourism)
- (Un)Ethical consumption (including farmers markets)
- Health, food and drink

This special topic is field based, involving visits to several food and drink experiences. Students are also expected to attend seminars/workshops to be held throughout the semester.

This special topic will appeal to those from a range of disciplines with an interest food and drink and its role in society and business.

Gender and Tourism

Semester 2

Mode of Delivery: Directed Readings
Course Coordinator: Eric Shelton and Donna Keen
Assessment: Seminar and Essay.

Issues of gender permeate all aspects of tourism. This paper is intended to facilitate independent study of topics of interest to particular students. Innovative methodological approaches to engaging with issues of gender will be supported. This paper encourages collegial involvement in the process of study through formally acknowledged sharing of resources.

TOUR 422 CURRENT ISSUES IN TOURISM

(1st Semester)

18 points

An advanced course of study that examines contemporary issues in tourism and temporary mobility and the development of tourism studies.

Prerequisites: at least 54 points of TOUR papers at 200 level and 54 points of TOUR papers at 300 level.

Class Contact

Seminar Fri 1.30 – 3.30pm

Course Coordinator

Dr Tara Duncan tduncan@business.otago.ac.nz

Content

On completion of this course, students should be able to:

- Provide a critical analysis of contemporary issues and key concepts in the development of tourism knowledge.
- Understand the development of disciplinary, interdisciplinary and postdisciplinary approaches to the study of tourism and the contested nature of tourism knowledge.

Assessment

Essay	15%
Journal Reviews	25%
Research Paper	40%
Seminar	20%

TOUR 480 DISSERTATION

(Whole Year)

36 points

A report on an approved research or practical project, no longer than 15,000 words.

Coordinator

Dr Richard Mitchell rdmitchell@business.otago.ac.nz

DISTANCE LEARNING

INTRODUCTION

The University of Otago's system of learning at a distance has brought many of its courses within reach of the entire population of New Zealand. For over 16 years the University has provided supportive distance learning, using a variety of learning materials and teaching guidance. It is now possible to study for individual papers which may be credited towards a degree, or to study for an entire course at a distance.

The growth in international tourism has led to increased demand from the industry for graduates who are able to integrate an understanding of the business of tourism with a knowledge of the wider social, economic and environmental context within which tourism operates.

COMPUTING

It is a requirement that all students choosing to undertake distance papers offered by the Department of Tourism have access to a computer with the following minimum system requirements:

- Windows 98 or better
- Pentium or better processor
- 70mb of hard drive space (for TOUX417, you'll need at least 64mb RAM)
- Access to word processing software
- Adobe acrobat reader (free download from www.adobe.com)
- Internet connection (to access Blackboard)

Blackboard CourseINFO is part of the Department's teaching program. This is an electronic learning resource that is accessed via the Internet.

Blackboard will provide students with all their information requirements relating to the papers in which they are enrolled. This will include up to date announcements from lecturers, course information, staff availability, internal assessment assignments and deadlines and the like. For this aspect of the resource to function to its full potential it is important that you log on regularly and become familiar with the organisation and functions of the programme.

Blackboard is accessed via an Internet web browser at: <https://blackboard.otago.ac.nz/webapps/login>

STUDENTS WITH DISABILITIES

Study at a distance is often particularly attractive to students with a disability.

Disability Information and Support provides students who are Deaf or who have a long term injury, disability or medical condition with the resources they need in order to meet their goals while here at the University.

This service is available to students with hidden disabilities, e.g. learning, psychological or psychiatric disabilities.

This service offers learning assistance including note taking, one to one tutors, reformatting of course materials and alternative exam/assessment arrangements.

All services are provided confidentially and free of charge, and students are encouraged to contact the office at any time, for support or information relating to the services available, or the disabilities area in general.

For more information request a copy of “Resources and Support for Students who are Deaf or who have Disabilities” or visit our website www.otago.ac.nz/disabilities/.

The key for any form of study is planning. If you think you may require assistance it is crucial you contact Disability Information and Support as soon as possible.

For more information contact:

Donna-Rose McKay

Manager

Disability Information and Support

University of Otago

P O Box 56

Dunedin

Tel: 03 479 8245

Fax: 03 479 5873

Email: disabilities@otago.ac.nz

LIBRARY SERVICES

Any student studying through the University of Otago and living outside Dunedin is eligible to use the Remote Library Services. Remote Library staff are available from 8.30am to 5.00pm, Monday to Friday. Freephone and freefax services are available 24 hours a day.

Resources available include: books; chapters from books; journal articles; remote access to library databases (indices of articles); past examination papers and general reference enquiries.

Using the Library from a distance

Requests for any of the above can be made by post, fax or email:

Post Remote Library Services
 Central Library
 University of Otago, P O Box 56, Dunedin

Freefax 0800 421 621

Email remote.services@library.otago.ac.nz

There is also a freephone available for all general enquiries:

Freephone 0800 347 826 (or 0800 DISTANT)

A Guide to Remote Library Services is sent to all enrolled distance learning and other students resident outside Dunedin. This guide, plus additional information, is also available on the Internet at the following address: www.otago.ac.nz/library

STUDENT ID CARD

It is vital that all students obtain a student ID Card (for accessing library databases, using any of the university libraries or computing services, etc).

Please refer to the following website for more information: <http://www.otago.ac.nz/student-services/idcard/index.html>

FEES AND ENROLMENT PROCEDURES

Fees

Please refer to the following websites for information on fees:

<http://www.otago.ac.nz/study/fees.html>

<http://www.otago.ac.nz/subjects/tour.html>

More specific fees information will be sent out to all candidates requesting enrolment information. Please note that the single tuition fee paid by students for each paper includes tuition charges and all course materials.

DISTANCE LEARNING QUALIFICATIONS AND PAPERS

The Department of Tourism offers a range of distance learning programmes. Introductory, interest and Diploma papers are offered via the Internet and provide an overview of the tourist industry, its impacts, management, marketing and resource development issues, both for graduates in any discipline and those who have experience within the tourist industry.

The Department offers the following qualifications via distance learning.

- Diploma for Graduates endorsed in Tourism (for students without a Tourism qualification)
- Postgraduate Diploma in Tourism (for students who have completed degrees in Tourism, Geography or Leisure Studies)
- Master of Tourism
- PhD (some time on campus is required)

DIPLOMA FOR GRADUATES IN TOURISM – DIPGRAD (TOURISM) DISTANCE-LEARNING OPTION – NOT OFFERED AFTER 2009.

The Diploma for Graduates is an academically integrated course of study, designed for graduates and others with equivalent qualifications or experience. In 2006 the University of Otago began endorsing programmes (i.e. with the name of the main subject field) and the Department of Tourism offers the following course of study for the DipGrad (Tourism). This replaces the GDipTour for those without a Tourism degree.

This Course is Suitable for:

1. Graduates with an unrelated degree wishing to gain a grounding in tourism (e.g. a Zoology graduate from Otago or a philosophy graduate from the USA).
2. Those with a related degree who do not meet the entry requirements for the PGDipTour.
3. Those without a degree, but with significant industry experience.
4. Distance learning students, including those seeking to re-skill and those doing university studies for interest or reasons other than for career development.

This course of study is taught via a combination of dedicated websites, email, and independent guided learning. Learning will be facilitated by dedicated staff skilled in the delivery of course material in distance and flexible modes. Students are provided with a range of learning tools including lecture notes, reading and audiovisual material, flexible tutorials/discussion boards to facilitate discussion amongst distance learning students and staff. Students must have access to a computer with internet access to be able to complete any of the courses.

Working and Studying at the Same Time

Studying by distance offers students the flexibility to study while they are working either part-time or full-time. The nature of the way material is delivered and the ability to communicate with lecturers by phone or email, means that distance study can be integrated into your work and home life. Obviously this requires a high degree of time management and commitment, but there have been many students that successfully completed similar qualifications while working. It should be noted that those in full-time employment (say more than 30 hours per week), are not permitted to be enrolled in more than 12 points (2 papers) per semester. This means that careful planning is required for a course of study that might last anything from four to six semesters and this should be discussed with Dr Jan Mosedale before you apply for the course.

DipGrad (Tourism) Coordinator

Dr Jan Mosedale jmosedale@business.otago.ac.nz

CORE PAPERS

TOUX 101	Principles and Business of Tourism Management	18 points
TOUX 211	Tourism Impacts and Evaluation	18 points
TOUX 217	Tourist Behaviour	18 points

ELECTIVE PAPERS 72 PTS (4 PAPERS) FROM THE FOLLOWING LIST

TOUX 304	Events and Conventions Management	18 points
TOUX 306	Ecotourism Operations	18 points
TOUR 307	Practicum	18 points
TOUX 415	Wilderness and Marine Tourism (not offered after 2009)	18 points
TOUX 416	Entrepreneurship in Tourism (not offered after 2009)	18 points
TOUX 418	Destination Management Strategies (not offered after 2009)	18 points
TOUX 419	Tourism & Regional Development (not offered after 2009)	18 points
TOUR 420	A Special Topic in Tourism	18 points
TOUR 421	A Special Topic in Tourism	18 points

The course consists of a minimum of 120 points and can be taken on a part-time or full-time basis.

Entry requirements

Any Degree or significant industry experience.

Application

Application for New Zealand students: http://www.otago.ac.nz/study/dipgrad/dipgrad_application.html

International students apply through the international website: <http://www.otago.ac.nz/international/index.php>

All enquiries and initial applications for admission to the course should be sent to:

Diploma for Graduates Course Director:

Dr Willem Labuschagne

Dept Computer Science

Email: willem@cs.otago.ac.nz

Tel: +64 3 479 5735

Fax: +64 3 479 8529

Office: Room 1.06, Archway West

POSTGRADUATE DIPLOMA IN TOURISM (PGDIPTOUR)
DISTANCE LEARNING OPTION – NOT OFFERED AFTER 2009

The Postgraduate Diploma in Tourism course was introduced at Otago University in 2006. This course is designed for students who have graduated with a tourism Bachelor's degree (BTour or similar e.g. Leisure Studies, BCom with Minor in Tourism). This programme has replaced what was the Graduate Diploma in Tourism. For students who do not have an undergraduate degree in Tourism, please refer to the DipGrad in Tourism.

This course of study is taught via a combination of dedicated websites, email, and independent guided learning. Learning will be facilitated by dedicated staff skilled in the delivery of course material in distance and flexible modes. Students are provided with a range of learning tools including lecture notes, reading and audiovisual material, and flexible tutorials/discussion boards to facilitate discussion amongst distance learning students and staff. Students must have access to a computer with internet access to be able to complete any of the courses.

The PGDipTour enables students to further specialise in Tourism and/or a bridging year between undergraduate study and thesis only postgraduate e.g. Masters and PhD study.

The Diploma aims to provide an advanced level of understanding of different fields at a graduate level, including the following subjects:

TOUX 411	Tourist Behaviour (not offered after 2009)	18 points
TOUX 415	Wilderness and Marine Tourism (not offered after 2009)	18 points
TOUX 416	Entrepreneurship in Tourism (not offered after 2009)	18 points
TOUX 417	Tourism Analysis (not offered after 2009)	18 points
TOUX 418	Destination Management Strategies (not offered after 2009)	18 points
TOUX 419	Tourism & Regional Development (not offered after 2009)	18 points
TOUR 420	A Special Topic in Tourism	18 points
TOUR 421	A Special Topic in Tourism	18 points

Students wishing to progress to Postgraduate study e.g. Masters and PhD, may also be required to complete the following courses as part of their programme:

TOUX 480	Dissertation (36 points) (not offered after 2009)
TOUX 417	Tourism Analysis (18 points) (not offered after 2009)

The course consists of a total of 144 points and can be taken on a part-time or full time basis.

Working and Studying at the Same Time

Studying by distance offers students the flexibility to study while they are working either part-time or full-time. The nature of the way material is delivered and the ability to communicate with lecturers by phone or email, means that distance study can be integrated into your work and home life. Obviously this requires a high degree of time management and commitment, but there have been many students that successfully complete similar qualifications while working. It should be noted that those in full-time employment (say more than 30 hours per week), are not permitted to be enrolled in more than 36 points (2 papers) per semester. This means that careful planning is required for a course of study that might last anything from four to six semesters and this should be discussed with Dr Richard Mitchell before you apply for the course.

Entry Requirements

BTour or similar degree:

Normally a B average in final year of study.

Entry into the programme is by application only.

Application

Application for **New Zealand** students. The application form is available from the Department or from the website: <http://www.business.otago.ac.nz/tourism/teaching/pgdiptour.html>. Please complete the application and return it to the Department of Tourism.

International students apply through the international website: <http://www.otago.ac.nz/international/index.php>

Regulations

The Regulations for the Postgraduate Diploma in Tourism (PGDipTour) are available at <http://www.otago.ac.nz/courses/qualifications/pgdiptour.html>

Enquiries

For more information, please contact the PGDipTour Coordinator:

Dr Richard Mitchell rdmitchell@business.otago.ac.nz

UNDERGRADUATE DISTANCE PAPERS

TOUX 101 PRINCIPLES AND BUSINESS OF TOURISM MANAGEMENT

(Each Semester, Summer School)

18 points

The global principles that structure tourism, its impacts and management, development and planning.

Course Coordinator

Summer School

Donna Keen dkeen@business.otago.ac.nz

Semester 1

James Higham jhigham@business.otago.ac.nz

Semester 2

David Duval dduval@business.otago.ac.nz

TOUX 102 GLOBAL TOURISM

(Summer School, 2nd Semester)

18 points

The major issues in world tourism as it is differentiated on a global regional basis; integrated illustrative case studies.

Course Coordinator

Summer School

Donna Keen dkeen@business.otago.ac.nz

Semester 2

Associate Professor Neil Carr ncarr@business.otago.ac.nz

TOUX 211 TOURISM IMPACTS AND EVALUATION (NOT OFFERED AFTER 2009)

(1st Semester)

18 points

The impacts of tourism upon natural systems, local and regional economies and upon local communities and society, together with management principles and mitigating strategies.

Prerequisites: TOUR 101 or TOUX 101, TOUR 102 or TOUX 102

Restriction: TOUR 211

Course Coordinator

Dr Brent Lovelock blovelock@business.otago.ac.nz

TOUX 217 TOURIST BEHAVIOUR (NOT OFFERED AFTER 2009)
(2nd Semester)

18 points

An introduction to how tourist behaviour is shaped and influenced by a wide variety of internal and external stimuli, and is a key determinant of successful tourism marketing, planning, and development processes.

Prerequisite: TOUR 101 or TOUX 101

Restriction: TOUR 217

Course Coordinator

Associate Professor Neil Carr ncarr@business.otago.ac.nz

TOUX 304 EVENT AND CONVENTIONS MANAGEMENT

(1st Semester, Summer School)

18 points

Principles of meetings, event and festival management. Topics include the significance of conventions and events, conventions and meetings design, management and planning processes.

Course Coordinator

Summer School, Semester 1

David Scott dscott@business.otago.ac.nz

Prerequisites: TOUR/TOUX 101, TOUR 218

Restrictions: TOUR 304

TOUX 306 ECOTOURISM OPERATIONS

(2nd Semester, Summer School)

18 points

An introduction to ecotourism operations. The historical context, development and structure of the ecotourism sector. Definitions, principles, concepts and issues. Business and tourism management implications for ecotourism operations.

Course Coordinator

Eric Shelton eshelton@business.otago.ac.nz

Prerequisites: TOUR/TOUX 211

Restrictions: TOUR 306

POSTGRADUATE DISTANCE PAPERS

The Prerequisite for all of these papers is 72 300-level TOUR or TOUX points.

TOUX 411 TOURIST CULTURE (NOT OFFERED AFTER 2009)

(1st Semester)

18 points

An advanced paper aimed at understanding tourists from a social and cultural perspective, including the scope and nature of tourism and tourist places.

Course Coordinator

Dr Hazel Tucker htucker@business.otago.ac.nz

TOUX 415 WILDERNESS AND MARINE TOURISM (NOT OFFERED AFTER 2009)

(2nd Semester)

18 points

An introduction to tourism operations in wilderness and marine environments. The historical context and development of tourism interests in wilderness and marine environments. Definitions, principles, concepts and business management issues.

Course Coordinator

Eric Shelton eshelton@business.otago.ac.nz

TOUX 416 ENTREPRENEURSHIP IN TOURISM (NOT OFFERED AFTER 2009)

(2nd Semester)

18 points

Entrepreneurial theory and the entrepreneurial skills required to operate, finance, manage and acquire small tourism businesses.

Course Coordinator

Dr Anna Carr acarr@business.otago.ac.nz

TOUX 417 TOURISM ANALYSIS (COMPULSORY) (NOT OFFERED AFTER 2009)

(1st Semester)

18 points

An introduction to the main elements of qualitative and quantitative method and analysis techniques, together with assignments and project work which will allow students to gain practical training in the main tourism research methods being introduced.

Course Coordinator

Dr Hazel Tucker htucker@business.otago.ac.nz

TOUX 418 DESTINATION MANAGEMENT STRATEGIES

(NOT OFFERED AFTER 2009)

(1st Semester)

18 points

An introduction to the relationship between tourism destinations, management, planning and promotion. This paper considers strategies relating specifically to tourist destinations, including relationships between stakeholders and tourism organisations, marketing and the role of private operations.

Course Coordinator

Dr Brent Lovelock blovelock@business.otago.ac.nz

TOUX 419 TOURISM AND REGIONAL DEVELOPMENT

(NOT OFFERED AFTER 2009)

(2nd Semester)

18 points

An advanced course of study that examines the role of tourism as a factor in regional development.

Course Coordinator

Donna Keen dkeen@business.otago.ac.nz

TOUX 480 DISSERTATION (NOT OFFERED AFTER 2009)

(Whole Year)

36 points

A report on an approved research or practical project, no longer than 15,000 words.

Course Coordinator

Dr Richard Mitchell rdmitchell@business.otago.ac.nz



HARRY MAHER

National Revenue Manager
Department of Conservation

DISTANCE STUDENT

Harry Maher is a man who lives and breathes tourism.

For the best part of the past two decades Harry has worked in the tourism industry – firstly as a white water raft guide, ski-patroller and heli-ski guide in Queenstown, then with the Department of Conservation managing Fiordland tourism in Te Anau and Canterbury, and now managing the Department's national revenue, a role which sees him managing tourism activities to the myriad of national parks and tracks.

In addition to working full-time Harry managed to complete a Bachelor of Business Management (alas, from the Christchurch College of Education School of Business).

After completing the undergraduate degree Harry was eager for more study – this time to enhance his knowledge of the tourism sector: Otago was his obvious choice.

"Otago was the only institution I looked at that offered focused tourism courses. There were other programmes available but they only offered tourism as a subset of environmental studies or geography. The Otago tourism programmes were very appealing," says Harry.

Harry enrolled in a Graduate Diploma in Tourism and proceeded to study four papers a year by distance. He completed the programme in just two years.

"The way that the programme was delivered was excellent. I was able to balance work and study. The resources I was provided with, particularly the web-based materials, made it possible to look forward into the course and plan ahead for assignments. My work is quite seasonal so being able to plan my assignments around the busier periods at DOC was very helpful."

In 2005 Harry embarked on a thesis-only Master of Tourism researching future management options for Antarctic Tourism. As part of his research Harry ventured down to the Antarctic Peninsula on a tourist cruise trip to observe tourist behaviour:

"It's a very interesting topic. Many of the Tourism staff at Otago, including my supervisor, have been down to Antarctica several times so they've been enormously helpful with my research.

"And the ability to access the Otago Library resources online has been a godsend. The online journal system means I can order references easily. I have no need to go to a library physically – it's all there at Otago and available through the internet."

OTHER INFORMATION

I. CLASS REPRESENTATIVES

You are welcome to approach your lecturers about matters relating to your course work. The Department values feedback on courses.

Sometimes, however, you may have a suggestion that you would rather not approach a lecturer with directly. The class representative system is designed to cover such situations. At the beginning of each course all classes elect a class representative who acts as a link between students taking the course and the department, which runs the course. It is important to make a note of this person's name and contact email address and phone number.

It is the class representative's job to represent the students in their class. Class representatives attend Staff-Student Consultative meetings with the Bachelor of Commerce Coordinator and a senior member of academic staff. Before these meetings they let their class know that the meeting is going to take place so that students can raise any issues of concern beforehand. Then the class representative reports back to the class after the meeting.

Class representatives also pass on information from the Students' Association and report back to the Association any issues raised by their class.

Remember – class representatives are there to help you stay in touch and to give you a say in how courses are put together.

2. STUDENTS WITH DISABILITIES

If you have a disability or condition which may adversely affect your studies please let your lecturers and tutors know. They are reliant on you to make your needs known and will try to meet those needs wherever possible.

The department's Disabilities Officer has the responsibility to advise and advocate on behalf of students with disabilities and provide additional support in conjunction with the University's Disabilities Office. You can check out the Disabilities Website: <http://www.otago.ac.nz/disabilities>

The Disabilities Officer in the Department of Tourism is:

Mr Eric Shelton

Room 4.49

Tel: 479 5657

Email: eshelton@business.otago.ac.nz

3. MĀORI STUDENTS

If you are a Māori student and are not familiar with the support services available to you both within the School of Māori Studies and the wider University, you may wish to contact the Department's Māori Liaison person, Anna Thompson.

Dr Anna Thompson

Room 4.34

Tel: 479 8057

Fax: 479 9034

Email: athompson@business.otago.ac.nz

You may also wish to use the Student Learning Centre or the Māori Centre (Te Huā Mātauraka) to help your learning or just help you settle into the University community. The School of Business hosts an annual hui for all students of Māori descent.

4. STUDENT LEARNING CENTRE

The Student Learning Centre provides a range of services, free of charge, to assist all students in their study and learning. They provide a range of workshops throughout the year on study and learning techniques such as – essay writing, effective reading, note-taking and note-making, oral presentation skills, critical thinking, learning to learn, time management, and examination techniques. They also offer individual assistance on study-related matters. Their contact details are:

Student Learning Centre
533 Castle Street North (opposite Selwyn College)
Tel: 479 5786
Email: student-learning@otago.ac.nz
Website: www.otago.ac.nz/SLC

5. WORKLOADS

The expected workload for a 18 point semester paper is 12 hours per week for 15 weeks. This time includes attendance at lectures and other formal contact, completion of assignments and computer laboratory work, student's reading and self study. In other words a 18 point paper requires a total of 180 hours work. A 36 point full-year paper has twice the workload of an 18 point paper.

6. TYPES OF CLASSES

Lectures

Lectures are conducted in a formal classroom setting. 100 level lectures may be large (up to 150 students). Students attending lectures are expected to take their own notes on the material presented by the lecturer. It is a useful habit to write up lecture notes in a more permanent form following the lecture. Overhead slide or computer projections are typical lecture presentation methods. Students wishing to have points clarified should enquire whether the lecturer prefers to be asked during the lecture or at a later time. Some lecture material is made available on Blackboard CourseINFO.

Tutorials

A tutorial is a small group class conducted by a tutor on an interactive basis. All students are expected to contribute in a tutorial class.

Computer Labs

Papers with a computer component may schedule supervised computer laboratory time to provide assistance with completing computer work. Outside these times students must book computers in the 3rd floor computer laboratories to complete their work.

Office Hours

Teaching staff have several “Office Hours” per week available for discussion with individual students on academic or administrative matters. Times for “Office Hours” are posted on staff members’ doors and in the cabinet outside the Secretary’s office (CO4.44).

7. ASSESSMENT

It is the University’s policy that assessment procedures for each course be specified in advance.

The Department of Tourism includes information on assessment in the course books which are usually distributed during the first lecture. They are also available on Blackboard.

Assessment procedures vary from course to course. It is important for students to read the course books for each course they take and to familiarise themselves with the assessment procedures which are described therein.

If you are unable to complete any assessment you must contact the Tutorial Coordinator before the assessment is due to arrange an extension.

8. GRADES

It is departmental policy to report grades for internal assessment regularly during the semester, by Student ID, on the notice board on Level 3 of the Commerce Building and/or on Blackboard. Students should audit their grades and report any discrepancy to the Tutorial Coordinator as soon as possible.

9. TESTS AND EXAMINATIONS

All students must follow these rules in tests and examinations:

1. Follow the instructions of the examiner.
2. Stop writing at the conclusion of the exam period.
3. Do not copy anyone else’s work.
4. Do not talk or communicate with other students during the exam.
5. Do not bring notes into the exam room.

10. DISHONEST PRACTICE

How to Avoid Dishonest Practice

Two clear examples of dishonest practice are plagiarism, and falsification of data. Plagiarism is defined as passing off the words or ideas of another person (either another student or a published author) as one's own. References to the ideas and work of others are highly desirable, but they must always be acknowledged. The Department expects the highest standards of academic honesty from its students in all their work. Students who plagiarise or falsify data are not only liable to receive failing grades but are also liable to be reported to the disciplinary committee and potentially excluded from the university.

Tourism Referencing Guides are available on Blackboard and from the secretary in room CO4.44.

Members of staff have amassed considerable experience in assessing students' written work. Plagiarised work is easily detected and will not be tolerated (see Calendar).

Where cheating or plagiarism is identified in course work departmental policy is to refer it to the Academic Dean to be dealt with in accordance with University regulations (see Calendar). Cheating in final examinations is invariably dealt with by the Manager, Student Administration. Students wishing to appeal a decision made by an individual lecturer should approach the Head of Department as soon as possible.

OTHER ACTIVITIES

The Department of Tourism has other functions and activities as well as its primary purposes of teaching and research.

INDUSTRY ADVISORY COMMITTEE

The Industry Advisory Committee was established in 2001. The committee, whose members come from within the Tourism Department and from the tourism industry, work to achieve a number of aims:

- to advise the Department of Tourism on curriculum development and new course proposals;
- to advise the Department of Tourism on student practicum requirements and placement at the undergraduate level;
- to advise the Department of Tourism on suitable industry projects and studies which can be undertaken at graduate level; and
- to advise the Department of Tourism on strategic directions that the Department undertakes with respect to research and scholarship.

VISITORS IN 2009

The Department invites a number of distinguished academic and industry visitors each semester. The visitors may be here for a few weeks or a full semester, and usually contribute to various Tourism papers. Further details of visitors will be available on the Department web site and notice boards once visits are confirmed.

INTRODUCING THE STAFF

Professor James Higham

Office: Commerce 443

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James holds the position of Professor at the University of Otago, Dunedin, New Zealand. His research interests in general are twofold: tourism and the environment, and sport and tourism management. In terms of the former, his research interests include, among other things, wilderness perceptions, the environmental values of visitors to ecotourism businesses in New Zealand, ecotourism business operations, spatio-ecological approaches to managing tourist-wildlife interactions, and understanding the significance of viewing platforms in terms of tourist wildlife experiences. The relationship between sport, tourism and contemporary mobility forms a second area of interest. Here questions of sport and authenticity, spatial travel flows, sport and seasonality and the professionalisation of sports codes as it relates to tourism have been some of his subjects of research interest.

James coordinates TOUR 216 (Sport Tourism).

Dr Anna Thompson Senior Lecturer

Office: Commerce 4.34

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Anna has been co owner operator of two adventure tourism businesses and been employed by various organisations including The Helicopter Line and the Department of Conservation. She teaches in several areas including entrepreneurship, heritage tourism and ecotourism. Her research interests and publications have been in the fields of ecotourism, adventure tourism operations and visitor interpretation/education. Her other research interests include community tourism development; risk management; environmental certification systems and tourism entrepreneurship. She has also been undertaking interview based research of academic staff members' experiences of committee service with Dr Sarah Wakes (Design Studies). Anna coordinates TOUR 301 (Cultural and Heritage Management), TOUR 306 (Ecotourism Operations) and TOUR and TOUX 416 (Entrepreneurship in Tourism).

Dr Tara Duncan Lecturer

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Tara's academic background is in social and cultural geography. After completing her undergraduate degree at the University of Wales, Tara worked in the hotel industry before moving to London to work as a personal assistant for a number of years. In 1997, she decided to 'do' a ski season and moved to an internationally recognised resort in western Canada. Three years later, after working as Supervisor in Employee Experience (HR) at Whistler Blackcomb, she returned to the UK to undertake her MSc and then her PhD in the Department of Geography at UCL. Her PhD thesis looked at the working and travelling experiences of young budget travellers. Many of her research interests continue to focus on young budget travellers and current debates on mobility, temporary migration and transnationalism. She is also interested in tourism behaviours and consumption practices and continues her geographical focus with research interests in the everyday spaces and practices of tourism, hospitality and leisure.

Another major research theme for Tara is in the broad area of hospitality studies. Tara is co-ordinator of the Department's Hospitality Minor and, together with David Scott, has recently received a University of Otago Research Grant which will consider the ways in which hospitality employee views can better inform the hospitality industry. Tara's research in this area is currently focussed on New Zealand although she sees a need to raise the profile of hospitality studies on an international scale.

Tara coordinates TOUR103 (Introduction to Hospitality), TOUR422 (Current Issues in Tourism) and TOUR420 and TOUR421 (Special Topics in Tourism) and is Coordinator of TOUR307 (Practicum). Tara is also one of the department's Undergraduate Advisors and is the International Students Liaison Officer.

Dr David Timothy Duval Associate Professor

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David's research interests, for the most part, centre upon commercial aviation management and aeropolitics. He has written on the economics of emissions control mechanisms, international air service agreements and commercial air transport.

David coordinates BSNS 201 (Business and Society).

Dr Brent Lovelock Senior Lecturer

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Brent is a Senior Lecturer with the Department of Tourism. His background is in natural resource management and protected area tourism and recreation. Brent's main research interest has been the application of sustainable tourism within protected natural areas. He has undertaken research in both Canada, New Zealand and the Asia-Pacific region, examining collaborative planning processes for sustainable tourism development. The research also considers the role of environmental non-governmental organisations in the implementation of sustainable tourism in protected areas, and examines their modes of operation with respect to this goal. Brent's interest in sustainable tourism has seen him become involved in regional tourism planning, and Brent successfully led a team of researchers in the development of a sustainable tourism strategy for the Catlins region in the south of New Zealand in 2004. The Catlins is a remote and peripheral tourism destination, but with a rapidly growing tourism industry – the challenges in this project were to identify strategies that protect the fragile marine wildlife resource and community values whilst fostering sensitive yet economically viable tourism in the area. Brent has recently returned from a period of sabbatical undertaken in Scotland, where he undertook research on tourism associated with hunting, shooting and fishing. He is currently editing a book on this topic, and will be contributing the findings of cross-national comparative research on obstacles to the growth of hunting tourism, based on the work in Scotland and in New Zealand. More recently, Brent has developed an interest in politically sustainable tourism, examining the ethics of travel to destinations that suffer major human rights abuses, or those that host unethical tourism practices.

In his administrative roles, Brent is a course advisor for the BCom (Tourism) and BTour. Brent also coordinates TOUR 211 (Tourism Impacts and Evaluation) and TOUR and TOUX 418 (Destination Management Strategies).

Dr Hazel Tucker Senior Lecturer (On sabbatical Semester 2, 2009)

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Hazel Tucker holds a PhD in Social Anthropology from the University of Durham, UK, and has been lecturing in the Department of Tourism at Otago for eight years. The overall aim of her research is the advancement of knowledge and theory regarding tourism's influence on socio-cultural relationships, representations and identities. This includes interest in tourist performance and experience, heritage interpretation and gender relations in the tourism context. Her doctoral research, which involved an ethnographic study of tourism-related discourse and practice at the World Heritage Site of Goreme in Turkey, formed a critique of the key ideas generally expounded in relation to rural cultural tourism, socio-cultural change and tourism identities. She is author of *Living With Tourism: Negotiating Identity in a Turkish Village* (Routledge 2003) and co-editor of *Tourism and Postcolonialism* (Routledge 2004). She has also published several journal articles and book chapters on tourism in Cappadocia, Turkey, on tourists' on-tour performances and on Bed and Breakfast business and host-guest relationships in New Zealand.

Hazel coordinates TOUR and TOUX 411 (Tourist Culture), TOUR and TOUX 417 (Tourism Analysis). On Sabbatical Semester 2, 2009.

Dr Richard Mitchell Senior Lecturer

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Richard Mitchell teaches in the broad area of tourism and hospitality (i.e. wine, food and lodgings). He has a wide range of research interests, but his primary focus is in the area of consumer behaviour in wine and food tourism ("It's a helluva job, but someone's gotta do it"). His research interests include: Rural tourism - particularly motivations for visiting rural environments (e.g. rural landscapes and the romantic notion of rural life); Sensory aspects of tourism (e.g. visual aspects, taste & smell); Learning as a motivation for travel, and; Lodgings (especially the development of virtual teaching environments). Richard has worked in local government and taught in Australia from 2000-2003 and maintains strong links with the industry through his involvement in several consulting projects and presentations to various wine industry groups, as well as being a management committee member of the New Zealand Food and Wine Tourism Network.

Richard coordinates TOUR 214 (Introduction to Wine Business and Tourism), and TOUR 218 (Tourism and Hospitality Enterprise Management).

Dr Neil Carr Associate Professor
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Dr Neil Carr has previously held the positions of senior lecturer in tourism management at the University of Queensland, Australia and lecturer at the University of Hertfordshire, UK. He gained his PhD from the University of Exeter in 1998. Neil's research interests are focused on how behaviour is influenced by, and an influence upon, society, culture, personal motivations, place and space, and processes of globalisation and localisation. He is also interested in issues of discrimination against those wishing to access pleasure, leisure and holiday environments. In particular, Neil's research has been focused on the tourism and leisure experiences of young people, university students, children, families, and non-humans (particularly dogs) and their owners. In addition, Neil has undertaken research into visitor safety, perception of risk, and safety education. He has also looked at issues concerning gender differences and gendered identities within the pleasure, tourism, and leisure environments. To date, Neil has gained 15 research grants worth a total of approximately NZ\$215,000. He has also published numerous refereed articles in a variety of books and journals, including the *Annals of Tourism Research*, *Tourism Geographies*, *World Leisure*, and *Tourism Management*. Neil is also on the editorial board of the *Annals of Leisure Research*

Neil coordinates TOUR 102 (Global Tourism), TOUR and TOUX 217 (Tourist Behaviour). He is also the PhD coordinator for the Tourism Department.

Dr Jan Mosedale Lecturer

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Jan started his academic life as a natural scientist, studying Applied Biology at the University of Leeds (BSc 1999), before incorporating the human (social, cultural and economic) dimension into the natural system while studying for a Master of Environmental Studies in Tourism and Recreation Planning at York University. He then worked as a tourism consultant, event manager and communications manager in the US, Canada and Germany before returning to academia in 2002 when he gained a Master in Research Methods in Human Geography at the University of Exeter followed by PhD research at the same institution.

Jan recently completed his PhD thesis on the corporate geographies of transnational tourism firms and their embeddedness in local economies. His further research interests all fall under the general umbrella of the economic geography of tourism. Emanating from his PhD thesis, Jan aims to develop new perspectives in the study of tourism by applying novel concepts from economic geography to some of the undertheorised areas of tourism. In his current research, he is exploring the application of the 'new' economic geography, such as regulation and embeddedness of capital, to the field of tourism. He has researched social relations between firms and place and the structures of the capitalist economy and is developing further projects in order to unravel 'the economy'.

Another major theme in Jan's research is the study of commodity chains of various tourism products (package tourism as well as niche products), their governance structure and associated effects and consequences on destinations and individual actors. Jan's aim is to raise the profile of commodity chain research in tourism and to benefit from rigorous comparative analyses of different chain structures and upgrading strategies.

Further research interests include:

- Responsible tourism
- Globalisation and neoliberalism
- Alternative economic geographies in mobility
- Political economy of tourism
- Caribbean tourism

Jan coordinates TOUR212 (Tourism Development and Planning) and TOUR 302 (Destination Analysis).

Mr Eric Shelton Assistant Lecturer

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Eric has a full-time teaching position and is a part-time PhD candidate. Research and teaching interests include nature-based tourism, the relationship between conservation and tourism, environmental NGO's contributions to tourism, product development and impacts of tourism. Eric's PhD involves exploring tourists' experiences of self in remote places.

Eric coordinates TOUR 305 (Managing the Visitor Experience) and TOUR 415/TOUX 415 (Marine & Wilderness Tourism).

Donna Keen Assistant Lecturer

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My research interests are primarily focused around exploring the tensions of the post colonial on notions of belonging and identity in settler societies. Specifically I am focused on the role of tourism as a way in which these notions can be negotiated and contested. In previous research I have engaged with tourism as a strategy for regional development. Further research interests include Regional Development, Home based accommodation, Wine Tourism and Heritage Tourism.

As well as being the Distance Learning Co-ordinator, I co-ordinate TOUR 101 and TOUX101 Principles and Business of Tourism Management and co-ordinate TOUR and TOUX 419 (Tourism and Regional Development).

David Scott Assistant Lecturer

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David has acquired considerable hospitality management experience over the past two decades, primarily in the United Kingdom. On returning to the University of Otago in 2002, David completed the Graduate Diploma and Master of Tourism degree offered by the Tourism Department. Research interests reflect his previous industry experience, and include the role of food in the tourism experience and understandings of gastronomic/ culinary tourism; in addition, understanding the sociological and cultural aspects of the hospitality experience, and the multiple identities individuals construct, inform his PhD research.

David coordinates TOUR 303 (Resorts and Lodgings Management) and also TOUR 304/ TOUX 304 (Events and Conventions Management).

Departmental Secretary

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The Department Secretary is the first point of contact for students and visitors.

Helen Dunn Administrator

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Tel: 03 479 8441

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Helen provides administrative support to academic staff and postgraduate students.

Diana Evans Departmental Administrator

Office: Commerce 4.46

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Email: devans@business.otago.ac.nz

Diana's role is to assist the Head of Department with the day to day management of the department and to provide administrative services to the department. She is actively involved in financial and operational decisions. Diana manages the processes of recruitment of staff and regular personnel matters. She is also responsible for the management of the Departmental Support Staff. Diana is also able to assist students with planning their degrees.

SCHOLARSHIPS, GRANTS AND PRIZES

There are a number of scholarships available to undergraduate students. Undergraduate students may obtain full details from the Academic Section of University Registry and Postgraduate Students may obtain full details from the Research and International Office, University Registry.

For further information on sources of research funding and scholarships, see the University of Otago Research Booklet and the University of Otago Postgraduate Prospectus.

The web address for scholarship details, closing dates and applications is:
www.otago.ac.nz/study/scholarships



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