

## YOUR SCHOOL OF BUSINESS

# School and Business Partnerships

The School of Business exists to extend the boundaries of business knowledge and education. Connecting with business is vital in ensuring that both are relevant to the current business world.

Businesses sometimes need a little advice, and always need great employees.

We can help. Let's talk.

### HOW CAN WE HELP?

#### GOT A BUSINESS PROBLEM, CONCERN OR IDEA?

##### STAFF RESEARCH

Every academic staff member at the School is a researcher. That's a lot of research.

If you have an idea that has potential for detailed investigation, one of our researchers may wish to take it on as a research project.

See the School of Business website for areas of research interest ([www.business.otago.ac.nz/research](http://www.business.otago.ac.nz/research)) or contact us:

[business@otago.ac.nz](mailto:business@otago.ac.nz)

##### STUDENT RESEARCH

Your business concern may be a perfect research project for a student or group of students.

A number of School programmes and papers require students to conduct independent (but supervised) research into a real-life business problem. The research carried out varies in scope and depth of investigation, but all students involved in such projects are at an advanced level of study (third year or higher). With papers covering almost every angle of business, we can help!

Accountancy
Business Administration
Business Law
Economics
Entrepreneurship
Finance
Health Informatics
Hospitality
Information Science
International Business
Management
Marketing
Quantitative Analysis
Tourism

If you think a dedicated research project could help you, contact us. [business@otago.ac.nz](mailto:business@otago.ac.nz)

#### GET SMART BUSINESS ADVICE SERVICE

Working with the Otago Chamber of Commerce, the School provides academic staff members to advise on the specific business concerns of an owner/manager.

Otago Chamber of Commerce  
+64 3 479 2310  
[paul.allen@bizinformation.org.nz](mailto:paul.allen@bizinformation.org.nz)

#### COMMUNITY ACCOUNTING INITIATIVE

Working with the Dunedin City Council, senior accounting students provide accounting advice and assistance to the treasurers of small not-for-profit, community organisations.

Dunedin Council of Social Services  
+64 3 471 6177  
[sue@dcoss.org.nz](mailto:sue@dcoss.org.nz)

### TIME TO UP-SKILL?

#### EXECUTIVE PROGRAMMES

The School of Business offers a range of programmes for executives in the workforce.

The Executive Education unit runs week-long courses in areas such as Enhancing Leadership, Corporate Sustainability and Competitive Strategy.

[www.otago.ac.nz/exeducation](http://www.otago.ac.nz/exeducation)  
[exeducation@otago.ac.nz](mailto:exeducation@otago.ac.nz)

The MBA (full-time) and dBA (part-time) programmes offer small classes, cutting-edge curriculum and access to experts within the School, from business schools around the world and the business community.

[www.otagomba.com](http://www.otagomba.com)  
[mbainfo@otago.ac.nz](mailto:mbainfo@otago.ac.nz)

### HIRING?

Gain access to our very best students and graduates.

#### GRADUATE RECRUITMENT

Make an employer presentation to students nearing graduation, recruit directly from a particular programme or paper, or enlist the assistance of the Career Development Centre to recruit for graduate programme positions.

Visit the School of Business website for recruitment opportunities ([www.business.otago.ac.nz](http://www.business.otago.ac.nz)) or contact the Career Development Centre  
+64 3 479 8244  
[careers@otago.ac.nz](mailto:careers@otago.ac.nz)

#### INTERNSHIPS

Grab a student before they have graduated. Employ an intern for a year after their second year of study, then send them back to school for their third year, and if you want them back – they could be yours permanently. Plus, studying at Otago is very flexible; there is every chance that your intern could well be studying subjects such as design, food science or law alongside their commerce degree.

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Internship Coordinator  
+64 3 479 4280  
[internships@otago.ac.nz](mailto:internships@otago.ac.nz)

## SEMINARS

Take advantage of the numerous School of Business seminar and speaker series. Members of the wider community are warmly welcomed to these presentations. See our website for further details on our speakers:

[www.business.otago.ac.nz/community/speakers.html](http://www.business.otago.ac.nz/community/speakers.html)

We also run a Visiting Executive Programme where we invite inspiring business leaders to present to our students. If you would like to share your experiences, please contact us:

[business@otago.ac.nz](mailto:business@otago.ac.nz)

## OTHER INVOLVEMENT

There are many other ways you can get involved, such as contributing a scholarship or prize, running a competition for our students, mentoring a promising student, judging a business case competition or becoming the topic of a business case study. Just call!

## SO, WHY US?

The School is home to:

World-class researchers committed to practical, relevant research for the benefit of everyday businesses.

Academic staff that have been in your shoes and talk your language.

Otago graduates who are renowned for being hard workers and independent thinkers.

A culture of innovation, from our Centre for Entrepreneurship to the student entrepreneurial support of Audacious, to our health, science and business initiative Partnering for Innovation.

## CALL OR EMAIL TODAY

Find out more on the School of Business website:

[www.business.otago.ac.nz](http://www.business.otago.ac.nz)

### Heard all you need?

Contact us with any enquiry or idea:

Tel: +64 3 479 8149

Email: [business@otago.ac.nz](mailto:business@otago.ac.nz)



[www.business.otago.ac.nz](http://www.business.otago.ac.nz)



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PARTNERSHIPS

